

DHARMA PROGRAMS ON THAI TELEVISION: AN ANALYSIS OF THEIR
NARRATION AND CONTENT



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NARRATION AND CONTENT

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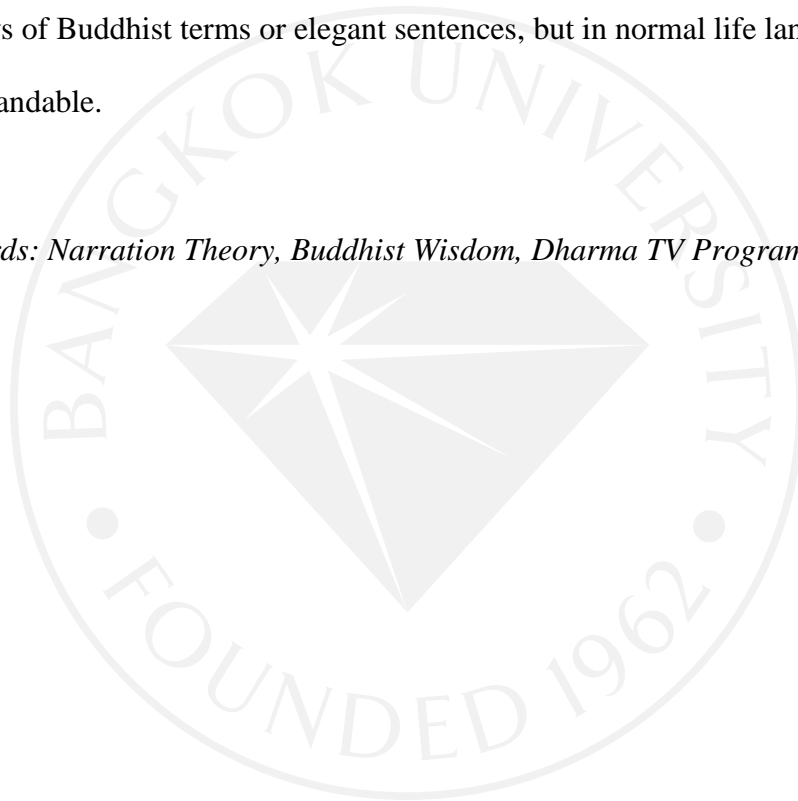
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ABSTRACT

The objective of this survey research is to examine how contemporary Dharma programs on Thai television present Buddhist wisdom present Buddhist wisdom in terms of narration and content. Two Dharma television programs broadcasted in Thailand having short duration long were studied as qualitative research. The sample was selected by using purposive sampling. The 40 selected episodes Dharma television programs were analyzed by the researcher and 12 of selected episodes were analyzed by the second coder. All selected samples were textually analyzed based on the six narrative elements of film and Buddhist wisdom. The findings revealed as follows: (1) In term of narration theory, Both Dharma programs had their own characteristics and plot. For the Dharma One Minute program, all episodes started off with questions from audience and followed by answering and/ or advising as the typical program pattern. The program of Khom Dharma Prachamwan ended its episodes with today's Dharma. Each Dharma program assigned a well-known and knowledgeable monk to serve as host of the television program. Both programs had similar scenes by using a natural set as the main scene. Subtitle was also presented during the programs. (2) In term of program content,

first of all, the program contents clearly indicate that both Dharma programs do not only present Buddhist matter but also educate the general facts which could correlate to Buddhism such as the COVID-19 situation. Secondly, among 40 episodes of program contents, general facts account for the majority topics, followed by morality, merit, and meditation, respectively. All in all, the program content is quite up-to-date, reachable, practical, and uncomplicated. Program content was not communicated in the ways of Buddhist terms or elegant sentences, but in normal life language that is understandable.

Keywords: Narration Theory, Buddhist Wisdom, Dharma TV Program



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CHAPTER 1

INTRODUCTION

This chapter provides readers with background information, rationale and problem statement, together with research objectives, scope of the study, and research questions. Significance of the study and definitions of important concepts to be examined in this study are also described.

1.1 Background of the Study

Today information is omnipresent. However, television (TV) has a particular authority. If you see content on TV, you know that millions of people are also watching it, and that it has been verified, produced and created by professionals. That is the reason why television remains the most popular and trusted platform for news, culture, sports and entertainment. We believe in television as the medium that does good, we believe in television as the medium that triggers imagination, arouses curiosity, encourages education and gathers millions around common interests. New generations are more interested in Dharma. They are not only studying the Buddhist knowledge such as meditation practice but also making merit and participating social activities during the Buddhist religious holidays and festivals (Eng, 2009). Thailand has Buddhism as the national religion. Based on the data of the Population and Housing Census 2010, the National Statistical Office found that there are 61,746,429 people from a total of 65,981,660 people who are Buddhist ("Statistical tables: Population tables", 2010). There are huge number of Buddhist people in Thailand because of inheritance from generation to generation with faith in

the Lord Buddha.

According to Thai television, most of Thai television programs focus on entertainment programs rather than Dharma programs because the former format gains more popularity. Therefore, nowadays the programs that present about morality, ethics or creative society program are proportionately decreased. On the other hands, entertainment programs such as news, drama, movies, variety show and reality show which present about human's life such as love, breaking up, getting married or daily activities of famous persons get more attention from Thai audiences (Office of the National Broadcasting and Telecommunications, 2018). Although Thai television has not emphasized the Dharma program, almost every major channel in Thailand has Dharma program which mostly broadcasted in the early morning between 4.00 to 5.00 a.m. Consequently, most viewers are elderly who normally wake up early in the morning whereas children, teenagers and young adults hardly watch such Dharma programs.

According to the past research (Taweeksakul, 1999), most of the content and pattern programs of Dharma shows were not much interesting because they invite monks and present the image of the monks sitting on the sermon and teaching Buddhist history or the Tipitaka which is intellectual content of Buddhism that is hard to be understood among audiences, which results in reducing number of audiences day by day.

Recently, Dharma programs which broadcasted on television in Thailand start to innovate in different types for producing Dharma content more interesting and making them easier to understand by using new technology such as developing a variety of formats such as documentary format, drama format, cartoon style which

can insert various principles of Dharma by making them integrated into the program content.

Peungjukklee (2013) studied that there were 29 Dharma television programs broadcast in Thailand during May and August 2013. Surprisingly, audiences are not only adults or aged people but also children and teenagers. Chomchon Niyom Yim program, as example, broadcast in channel 3 is 3D animation cartoon for young audiences. Puen Tee Cheevit program broadcast in channel Thai PBS is documentary program for all audiences.

During the past few years, television producers began to pay more attention to the Dharma program because it has a particular authority. It is a medium that can improve the world, triggers imagination, raises curiosity, encourages education, and gathers millions around common interests. It can help to promote Buddhism in different ways such as enabling audiences to understand their lives in the right way, helping them to ease their sorrow, or guiding them how to live peaceful lives.

1.2 Rationale and Problem Statement

Buddhist wisdom or the Tipitaka are not simple speech, in consequence it is impractical to teach or convey exactly Buddhist wordings to general people. To cover Buddhist content and to present it a variety of TV platform, some TV producers have implemented modern narration and content of Dharma program. The good examples are ‘Dharma One Minute’ and ‘Khom Dharma Prachamwan (Daily Dharma)’ However, narration and content of such modern Dharma TV programs of Thailand have been largely overlooked by communication researchers. Due to a knowledge gap in this area of communication research, this study aims to provide useful findings that

enable TV producers to develop creative narration and content that is easier and better to be understood by mass audiences. Not only current Dharma TV producers will get advantages from the findings, but also new joiners can adopt some ideas to effectively create their own Dharma or religious programs for global audiences around the world. As a result, it is hoped that there will be more attractive and inspiring Dharma TV programs in Thailand or even in other countries.

1.3 Objectives of the Study

Based on the above rationale, the researcher is interested in examining how contemporary Dharma programs on Thai television present Buddhist wisdom in terms of narration and content.

1.4 Scope of the Study

The scope of this study is to analyze the narration and content presented by two Dharma television programs of Phra Somchai Thanavuddho named ‘Dharma One Minute’ and the program of Phra Maha Vuthichai Vachiramethi named ‘Khom Dharma Prachamwan (Daily Dharma)’. This study will use a qualitative content analysis to examine narration and content of these two Dharma programs.

The data analysis will cover 20 episodes of the Dharma One Minute show broadcasted during July 6 and July 31, 2020 and 20 episodes of Khom Dharma Prachamwan (Daily Dharma) show broadcasted during July 6 and August 9, 2020. Dharma One Minute and Khom Dharma Prachamwan were broadcasted on Dhamma Media Channel and Channel 7 in Thailand, respectively.

1.5 Research Questions

This study would like to answer the following two research questions:

RQ#1: How do Dharma programs on Thai television present Buddhist wisdom in terms of narration?

RQ#2: How do Dharma programs on Thai television present Buddhist wisdom in terms of content?

1.6 Significance of the Study

In this research, researcher sees a significance of Dharma TV program in conducting life of people and playing a crucial role in developing the way of thinking. Dharma upholds the proper functioning of the world and also suggests the quest for happiness, the quest for the meaning of life, and understanding of the reality as it is.

Essence of Dharma should be instigated to human beings throughout their lives. Learning Dharma on good TV programs is the convenient way and reachable channel for educating general people to understand the key concepts in the matter of life.

Consequently, researcher is interested in the narration and content characteristics in each Dharma program. Meanwhile, the study can guide the producers of Dharma Program to see good practices on how to present Dharma content and how to make their narration attractive among young audiences.

1.7 Definition of Terms

1.7.1 Dharma Program

Dharma program is a program for propagating Buddhist teachings by monks or ordinary people, who are expert at Buddhist wisdom. Programs normally show and teach about Buddhist wisdom by telling story, acting, showing concrete examples and/ or consequences of practicing Dharma.

1.7.2 Buddhist Wisdom

Buddhist wisdom is described as the application of spiritual insight to search for peace and understanding life as it is. Buddhist wisdom includes Buddhist philosophy, knowledge, and fact.

1.7.3 Narration

This term refers to sender's manner of expressing and presenting the intended message. Narration of mass media or individuals varies depending on the communication context and relevant technology. The narration used for TV content is different from the narration that is used for a sales, training, or teaching. This study applies narrative elements of films (Singh, 2014) as a framework for investigating narration of dharma TV programs.

1.7.4 Program Content

The program content is a content of TV program presented to TV audiences. In this study, the program content refers to the Dharma content which covers Buddhist wisdom including Buddhist philosophy and Buddhist teachings.

CHAPTER 2

LITERATURE REVIEW

This chapter presents the literature review on communication concept, narration concept, and program content. In addition, past studies and relevant theories are also reviewed. They lead to the development of the conceptual framework, which provides ground for qualitatively analyzing narration and content of Dharma programs on Thai television.

2.1 Review of Important Concepts

2.1.1 Communication

The concept of communication refers to the method through which people exchange their information, express ideas, thoughts, and feelings through verbally and non-verbally expressions and signs to convey message with each other in the society.

Okwor (2009) simply defines communication as a process and the activity of passing information from an individual to another person in the society. Fasel (2000) defines communication as the ongoing interchange among people of thoughts, ideas, opinions, impressions, information and data by speech, writing or signs. Interestingly, communication is an ongoing interchange process which involves expression of thoughts, views, ideas, opinions, information and data in human environment in order to influence people's action for an improved living condition in the society.

The concept of communication can also be viewed as an exchange of information between the sender and the receiver in the society. Communication is very critical to community development in the participating communities in the society. Schramm

(1964) states that communication is a transaction where the communicator receiver is active and information is exchanged. The sharing of information is inevitable in communication for effective service delivery in community development.

Communication is viewed as the means through which people of a community are linked together in order to achieve a common purpose of improving their living conditions in the participating community. Communication is a very powerful tool for group dynamics and coordination of activities in social settings in human environment. Onah (2015) states that group dynamics, co-ordination and change will not be achieved without communication in human organizations in the society.

2.1.2 Narration

A narrator is a personal character or a non-personal voice that the creator (author) of the story develops to deliver information to the audience, particularly about the plot. In the case of most written narratives (novels, short stories, poems, etc.), the narrator typically functions to convey the story in its entirety. Narration encompasses who tells the story and how the story is told (for example, by using stream of consciousness or unreliable narration). In traditional literary narratives (such as novels, short stories, and memoirs), narration is a required story element; in other types of (chiefly non-literary) narratives, such as plays, television shows, video games, and films.

Historical narration is usually defined as dealing only with facts and not with fictions. This differentiation is very problematic and finally unconvincing because the all-important sense of a history lies beyond the destination between fiction and fact.

In fact, it is absolutely misleading and arises from a good deal of hidden and suppressed positivism to call everything in historiography fiction, if it is not a fact in the sense of hard data. The peculiarity of a historical narration lies in the following three qualities and their systematic relationship.

1. A historical narrative is tied to the medium of memory. It mobilizes the experience of past time, which is engraved in the archives of memory, so that the experience of present time becomes understandable and the expectation of future time is possible.

2. A historical narrative organizes the internal unity of these three dimensions of time by a concept of continuity. This concept adjusts the real experience of time to human intentions and expectations. By doing so it makes the experience of the past become relevant for present life and influences the shaping of the future.

3. A historical narrative serves to establish the identity of its authors and listeners. Dependent upon this function is whether a concept of continuity is plausible or not. This concept of continuity must be capable of convincing the listeners of the permanence and stability of themselves in the temporal change of their world and of themselves.

In addition, Lucaites & Condi proposed the purpose of narration as follows:

1. To convey imagination and enjoyment such as literary fictional narratives and novel without modification such as talking horses, airship, etc.

2. To search, disclose, and present the fact for the purpose to make the understanding together, or to reveal historical facts that have never been known before.

3. In order to convince, the storyteller must communicate the appropriate words, phrases, and sentences. Storytelling's form and method must be consistent with the context of the non-stop speech, including the relationship among the speaker, the listener, time, place and relevant change.

2.1.3 Program Content

Program content is categorized in a variety of types such as news, documentary, religion, education, sport, entertainment, drama, comedy, music, game show, and human interests. The program content is communicated via font, text, message, image, audio, and video.

The common content presented in Dharma TV programs include religious teachings by Buddhist monks, discussions of human problems by case studies or real situations, and also the Buddhist quotes on life, peace, love, friendship, suffering and death. In this study, program content of Dharma TV focuses primarily on Buddhist wisdom given by Lord Buddha.

2.1.4 Buddhist Wisdom

Life is simple, while human beings make it complicated. Buddhist wisdom hence becomes to a spiritual anchor to uplift the mind and the spirit.

Buddhist wisdom is wise skill which conveyed by psychology and contemplative practice in order to enhance the personal well-being, relationships, work, and spiritual development. Buddhist wisdom is real fact taught via message or story to audiences. However, it is needed to interpret for understanding and adapting in life.

2.2 Review of Past Studies

Referring to two past studies, Natithada (1999) and Thiranet (2000) which presented the Semiology and Narrative Theory. Both studies found that semiology is about conveying short words and narrative theory clearly and not complicatedly.

Natithada (1999) studied Dharma preaching methods of Luangpor Cha Supatho (Buddhist Bhikku). The findings reveal two methods which are Semiology and Narrative Theory. Based on the Semiology, short and simple wordings as well as symbol were used in explaining Dharma which audiences would understand in the way of metaphor and example cases. For the Narrative theory, short and not complicated story was the key propagation.

Meanwhile, Thiranet (2000) also studied Persuasive communication strategies in Lord of Buddha's scripture. The study analyzed the Narrative Paradigm Theory and Semiology from the textual analysis. In the part of the Narrative Paradigm Theory, the Buddha's scripture would be open and ended with the key point or comparative narrative. Meanwhile, supporting evidences were mentioned throughout the story. Referring to the Semiology, short and easy words such as walk, sit, stand, and sleep were used in the scripture. At the same time, the scripture was conveyed by the clear and direct sentences, not ambiguous one. Moreover, using positive and negative messages was one of the strategies.

In addition, two past studies of Phasukanon (1999) and Thumwinthip (2005) reveal that the most engaged times for watching Dharma programs are early morning during 05.00 to 08.00 a.m. and 06.00 to 07.00 a.m., respectively.

Phasukanon (1999) studied factors influencing Bangkok audiences' decision for watching Buddhist Program on Television. This study was based on the Cognitive

Theory, Individual Differences Theory, Social Categories Theory, and the Social Relations Theory. According to the 400 selected Bangkok residents with the ages of 20 to 40 years, the Dharma program was the least popular among other program contents. Dharma presentation style was found as the most interesting factor.

Propagation in the way of narration and acting were the most popular styles accounted for the same proportion. While the most engaged time was during 05.00 to 08.00 a.m., reasons for watching Dharma program were interest in Buddhism and peace.

Thumwinthip (2005) studied Policy, Planning and Perception of Buddhism Television Program Presentation. This study applied the concepts of the Selectivity in Communication and the demographic characteristic of audience and summarized into two sections. First is the policy and planning for presentation of Dharma program on television. The result showed that the proportion of Dharma broadcasting was depended on channel managements' strategy and the regulation of the Broadcast Radio and Television. The other is behavior and attitude towards Dharma program. This research found that female audiences watched Dharma program more than males. The time period from 6.00 to 7.00 a.m. was the most engaged time. In addition, adopting Dharma quotes to daily life is the audiences' reason for watching Dharma program.

Peungjukklee (2013) study regarding presentation formats of Dhamma programs in Thai Television applied the concept of television production and the narration concept. Her findings reveal the differentiation of content presentation in five programs types which were conversation, narration, cartoon, drama, and documentary types. In the exposition phrase, the conversation program type was open with the Buddhist questions while other types began with introducing program host or

characters. For the ending, the drama program gave good mottoes, the documentary program taught Buddhist philosophy, and the others were closed with ending sentence.

2.3 Review of Relevant Theory

This chapter also reviews ‘narrative elements of film’ as the relevant theory. Based on past research regarding films or cinematic art, narrative elements of films (Kaewtep, 2009; Singh, 2014) have been widely used as a conceptual framework for examining film narration. Six narrative elements of films are 1) Plot, 2) Character, 3) Structure, 4) Scenes, 5) Dialogue, and 6) Visuals

2.3.1 Plot

Based on the study (Singh, 2014), plot is the series of events, from the beginning, through the middle, until the end, that gives the feeling of the forward motion (or motionlessness) of the story. The most important events of the plot are often significant irreversible incidents that change the course of the plot and push it further ahead.

The plot is a method of conducting a program (Kaewtep, 2009). It is an important element which analysts always have to consider. The storytelling can be divided into five steps below:

1. ‘Exposition’ is the starting point to persuade the attention of the audience to follow, which may be used in various ways to start the story such as introducing characters and opening scene of controversial issues to encourage follow-up. It must not be a sequential story; however, it may start in the middle of the story or even from the end of the story.

2. 'Rising Action' is the step that the story proceeds continuously and reasonably, problems or conflicts begin to intensify. Likewise, characters and situations begin to be intense and difficult.

3. 'Climax' is conflict which is moving up to the highest and breaking points. The characters in difficult situations have to be decided.

4. 'Falling action' is the stage after the critical point has passed because troubles could be resolved as well as clues could be revealed.

5. 'Ending' is the end of the whole story. It can be a happy, mournful, or even questionable ending.

2.3.2 Character

Character means individuals related to the storytelling. In addition, it also includes their character traits, the appearance or the personality of each character. Each character must always have two components: thought (conception) and behavior (presentation). Character can be divided into two types as follows (Kaewtep, 2009):

1. 'Flat Character' means the characters who have clear and straight behavior and also can maintain such characteristics until the end of the story.

2. 'Rounded Character' means the characters with a variety of characteristics and unpredictable. The rounded character is closed to human being who shows goods and bad sides. Moreover, this character can develop and change depending on surroundings.

Creating an unforgettable, relatable, likeable protagonist, and making him or her face a ruthless, mean, unforgiving antagonist has been the most common recipe of several great stories.

2.3.3 Structure

A story should have a beginning, a middle, and an end, but not necessarily in that order. Structure are more apparent and impactful in a movie than any other form of narration. Determining structure for a story is similar to how to dress up for a certain ceremony. Determining the structure of a film is the most exciting stage of film writing (Singh, 2014).

2.3.4 Scenes

A scene is the building block of a screenplay, its most basic unit that has its own independent, whole existence. Technically speaking, everything happening at one place at one time in the film is a scene (Singh, 2014).

The moment story changes the location or jump time, it has entered a new scene. It is this wonderful ability of a scene to actually make audiences feel that "audiences were there" is what makes cinema a "live" emotional experience.

Unlike all other forms of narrative, cinema is very much a "real" experience, even when it is telling an outright fantastical tale. Thus, the importance of scenes as its units can never be stressed enough. When does the scene begin or when it ends is as important as the internal dramatic structure of the scene and how the events unfold in it.

Scenes from great films also create unforgettable moments that gain iconic status in cinema history. A moment or scene in excellent films could be cinematically powerful and could be the biggest motivations for the creative talents involved in the tedious filming process.

Sangkaphanthanon (1996) summarized the types of scenes in the narrative as follows:

A. 'Natural scenes' refer to the natural environment in which the characters live such as forests, grasslands, streams, or atmosphere.

B. 'Artificial scenes' such as buildings, houses, tools, or inventions that humans have used.

C. 'Period' or era scenes such as seasons, time periods in that days, historical periods or periods of an event occurs.

D. 'Characters' life scene' is defined as daily routine of the character in village or where the characters live.

E. 'The abstract environment scene' is an intangible environment characterized as beliefs or thoughts such as values, traditions, customs, traditions and etc.

2.3.5 Dialogue

Dialogue means the voice of the host, interviewer, and guest. There are both dialogue and interview voices. Conversation voices include dialogue voices of real actors in real events. These dialogue voices will make the story more natural and create realism to the content as well. Interview voices include the sound of dialogue between host and guest (Kaewtep, 2009).

Based on the study (Singh, 2014), dialogue or spoken lines are one of the most conspicuous elements of film narrative. Each line spoken in a film may serve several functions from entertaining and seducing the audience to making them empathize with even the coldest of characters, and dialogue, as well as conscious and economical lack of it, forms a major part of our movie viewing pleasure.

Cinematic dialogue is so different from any other narrative medium. And if done well, smart and tasteful, dialogue becomes an inseparable part of popular culture more successfully than any other story element of films (Singh, 2014).

2.3.6 Visuals

Cinema could actually become powerful and impactful form of mass communication. Apart from making the story appear real and inviting, the visuals in cinema transcend time and cultural boundaries (Singh, 2014).

Due to the study (Singh, 2014), well-done compositions, purposefully designed color-palettes, and metaphoric use of images not only enhance the aesthetic pleasure of watching a film, they also give film its own unique grammar, form, and expression. It is important to mention 'visuals' as one of the narrative elements of cinema.

Image tells the fact, environment, interpretation, and symbol by identifying, and linking various events so coupling which can affect the connection to imagination, emotions, feelings, continuity, creating and accepting meanings of the receiver by considering from the characters' characteristics (Kaewtep, 2009).

2.4 Conceptual Framework

Dharma programs on Thai television were examined based on the following conceptual framework of narration concept and program content. In terms of narration, the model applies main six narrative elements of film which are character, plot, structure, scenes, dialogue, and visuals. In terms of content, it focuses on the Buddhist wisdom. This model provides a simple framework for qualitatively analyzing two Dharma programs broadcasted in Thai television.

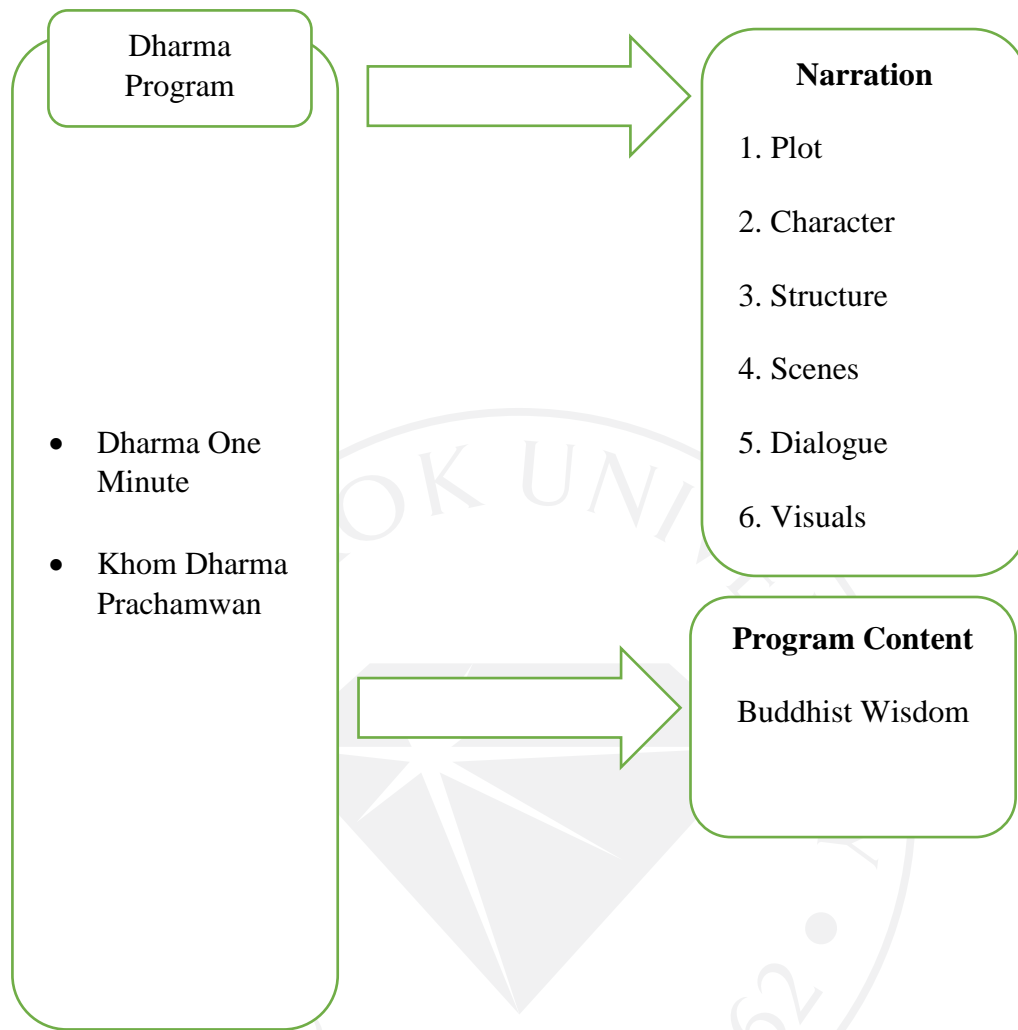


Figure 2.1: Conceptual Framework (Peungjukklee, 2013; Singh, 2014)

CHAPTER 3

METHODOLOGY

This chapter presents the methodology relevant to research design, population and sample selection, research procedure, measurement, data analysis, and reliability and validity of the study. Researcher analyzes how Dharma programs on Thai television present Buddhist wisdom in terms of narration and content by using textual analysis.

3.1 Research Design

Researcher examined how contemporary Dharma programs on Thai television present Buddhist wisdom in terms of narration and content. There are the number of Dharma TV program broadcasted which they have their own styles to propagate the Buddhism. For example, some Dharma TV programs present Buddhist teaching by monks. One program has discussion about Buddhism by hosts or presenters while others are kind of answering or suggesting Buddhist issues by monks or knowledgeable hosts.

As the qualitative research, this study is designed to analyze the patterns and general characteristics of narration and program content on Thai Dharma TV programs. Researcher directly obtains the short duration Dharma TV programs broadcasted on television in Thailand and monks are moderators.

3.2 Population and Sample Selection

Target population of this study is Dharma television programs broadcasted in Thailand. Purposive sampling was used to select samples because the objective of this study is to examine how Dharma programs present Buddhist wisdom.

This study chose two Dharma television programs broadcasted in Thailand. First, the program named 'Dharma One Minute' which hosted by Phra Somchai Thanavuddho. The Dharma One Minute program has been broadcasted on Dhamma Media Channel or DMC in Thailand. Another program is 'Khom Dharma Prachamwan (Daily Dharma)' hosted by Phra Maha Vuthichai Vachiramethi was broadcasted on Channel 7 in Thailand.

Since these two Dharma television programs are similar in terms of program content, program duration, and program platform. These two programs are also held by well-known Thai Monks for each short episode. Consequently, both are suitable samples for the study.

Samples of this study are 20 episodes of the Dharma One Minute show and 20 episodes of Khom Dharma Prachamwan (Daily Dharma) show broadcasted during July 6 and August 9, 2020. All the episodes broadcasted during this time period were selected because they are during the Buddhist Lent Day and the End of Buddhist Lent Day, one of the most important Buddhist day in Thailand.

3.3 Research Procedure

This study involves two phases as followings:

Phase 1: Data Collection

The total of 40 samples from two Dharma television programs were identified and collected as shown in Table 3.1 and Table 3.2.

Table 3.1: Samples of Dharma One Minute Program

Number	Dharma One Minute - Episode Title	Broadcast Date
1	Must lift the depressed mind	July 6, 2020
2	Lesson learned from COVID 1	July 7, 2020
3	Lesson learned from COVID 2	July 8, 2020
4	Truly stay home	July 9, 2020
5	New words in the COVID era	July 10, 2020
6	Nature is safe when mind is kind	July 13, 2020
7	We are all human	July 14, 2020
8	Don't make severe	July 15, 2020
9	Old status of us	July 16, 2020
10	Behaving good before dead	July 17, 2020
11	Life will be happy	July 20, 2020
12	Philosopher teaches child	July 21, 2020
13	Law of Attraction	July 22, 2020
14	Change thinking change life	July 23, 2020

(Continued)

Table 3.1(Continued): Samples of Dharma One Minute Program

Number	Dharma One Minute - Episode Title	Broadcast Date
15	Every day is risk	July 24, 2020
16	Don't lose faith in Goodness	July 27, 2020
17	Happiness secret	July 28, 2020
18	Don't mind the people words	July 29, 2020
19	Future goes down from bad speaking	July 30, 2020
20	Overcome the sexual difference	July 31, 2020

Table 3.2: Samples of Khom Dharma Prachamwan Program

Number	Khom Dharma Prachamwan - Episode Title	Broadcast Date
1	Diabetes...the popular disease	July 6, 2020
2	Power Stone	July 8, 2020
3	Making merit to reduce taxes	July 10, 2020
4	Second-hand things	July 12, 2020
5	Chom Nom Tewada spell	July 13, 2020
6	Negative thinking causes aging	July 15, 2020
7	Dogs howl when seeing ghost	July 17, 2020
8	Hangry	July 19, 2020
9	Stop being jealous	July 20, 2020
10	Adoptive father/ mother	July 22, 2020
11	Good memory in sadness	July 24, 2020

(Continued)

Table 3.2 (Continued): Samples of Khom Dharma Prachamwan Program

Number	Khom Dharma Prachamwan - Episode Title	Broadcast Date
12	No feeling of merit	July 26, 2020
13	Strategy to win friends' hearts	July 27, 2020
14	Parents addicts to abuse	July 29, 2020
15	Meditation heals behavior of complaining	July 31, 2020
16	Want to be number one	August 2, 2020
17	Overcome panic and anxiety	August 3, 2020
18	Practicing mind	August 5, 2020
19	Try till succeed	August 7, 2020
20	Don't build Karma	August 9, 2020

Phase 2: Data Analysis

The narration and content of two Dharma TV programs were textually analyzed based on the six narrative elements of film by Kaewtep (2009) and Singh (2014) as its conceptual framework. In addition, the diversity of presentation style, program identity, and narration pattern would be obtained from the textual analysis. Six elements include plot, character, structure, scenes, dialogue, and visuals. The investigation of all selected episodes involved Buddhist teaching, discussion, or narration.

3.4 Research Measurement

Research tool of this study involves television program content and two coders who textually analyzed the Dharma programs' narration and content. In

addition to the major investigator serving as the first coder who coded all of the sampled content, the second coder is Thai journalist with the Master's degree in Global Communication who coded 30 percent of the sampled content.

3.5 Data Analysis

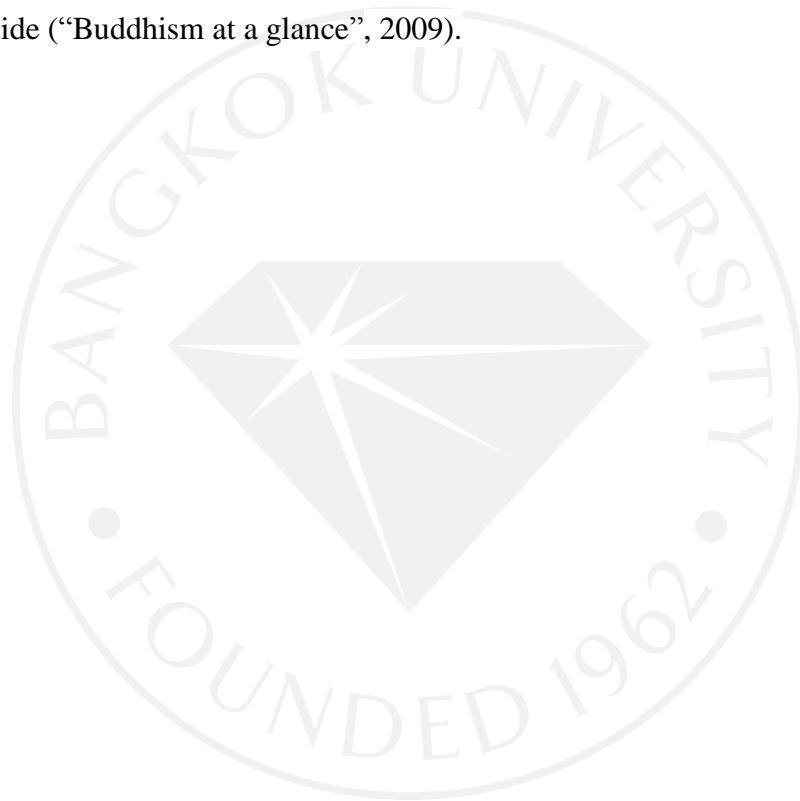
Forty episodes of two Thai TV Dharma programs in terms of narration and content were coded by the major investigator, using textual analysis method. The second coder analyzed 30 percent of the program data. An analysis of television content would yield emerging themes based on six elements of narration and detailed characteristics of program content. In addition, the data analysis results would reveal similarities and differences of narration and program content between the two sampled TV programs.

3.6 Reliability and Validity of the Study

Tuengtin (2020) who has the Master of Communication Arts in Global Communication is the second coder. The second coder textually analyzed 12 episodes of the Thai TV Dharma programs' narration and content, which is accounted for 30 percent of the sampled content. Based on the second coder's coding results, inter-coder reliability for narration is 75 percent whereas inter-coder reliability for content is 97.92 percent. Therefore, the study has a good reliability based on the acceptable standard.

The validity of this study was gained from the textual analysis with the use of six elements of the program narration based on the framework proposed by Singh (2014) and by Kaewtep (2009). In addition to the indicated conceptual framework,

the study focuses on moral principles and Buddhist teaching scripted in the Tripitaka, which belongs to Buddhism, a spiritual tradition that focuses on personal spiritual development and the attainment of a deep insight into the true nature of life. Based on the Lord Buddha's philosophy proposing that the path to Enlightenment is through the practice and development of morality, meditation and wisdom, Buddhism is considered one of major religions in the world. There are 376 million followers worldwide ("Buddhism at a glance", 2009).



CHAPTER 4

FINDINGS

This chapter presents characteristics of research samples, and the findings of this study on how Buddhist wisdom are presented in Dharma programs on Thai television in terms of narration and content.

4.1 Characteristics of Research Samples

Among the total of 40 episodes, 22 episodes provided the general facts about Buddhism, eight episodes were linked to morality, four episodes involved with merit, and three episodes focusing on meditation. There was additionally one episode for Buddhist spell, one for Buddhist principle, and one for truth of life as shown in Table 4.1.

Table 4.1: Frequency and Percentage of Program Characteristics

Program Characteristics	Frequency	Percentage
General facts	22	55.00
Morality	8	20.00
Merit	4	10.00
Meditation	3	7.50
Buddhist spell	1	2.50
Buddhist principle	1	2.50
Truth of life	1	2.50
	40	100.00

4.2 Findings

Textual analysis of 20 episodes of the Dharma One Minute show broadcasted during July 6 and July 31, 2020, and 20 episodes of Khom Dharma Prachamwan (Daily Dharma) show broadcasted during July 6 and August 9, 2020 yield the following findings for the proposed two research questions:

4.2.1 Findings on Research Question #1

RQ#1: How do Dharma programs on Thai television present Buddhist wisdom in terms of narration?

The research samples were analyzed in terms of six elements in terms of narration concept which are Plot, Character, Scene, Dialogue, Structure, and Visual. The followings present findings on narration of Buddhist wisdom based on each of the two selected TV programs.

A. Dharma One Minute Program

Plot is first element. The program started with question from audiences. The questions were related to seven plots which were 1) merit, 2) morality, 3) meditation, 4) Buddhist spell, 5) Buddhist principal, 6) truth of life, and 7) general facts. Then those questions were answered, explained, and/or given examples. It then ended with advice, solutions, and ideas.

The first plot is merit which derives from four questions. The first question is “Do we get merit if our purpose is for tax deduction?” It is followed by explanation and ideas. Another one is “Having no feeling for going to temples and listening to Dharma, is that right?” It then was followed by answers and ideas.

The second plot is morality which derives from two questions. The question is “Doing good as child and behaving good to adoptive parents but does not actually feel love to them, does that cause sin?” After that it was explained and advised. The other is “Are revenging the same or different from building Karma?” It then was taught and educated.

The third plot is meditation which derives from two questions. The question is “Do stones give power/energy?” It then was provided information and suggestion. The other one is “Does practicing Dharma could reduce complaining?” It was explained and an example was given.

The fourth plot is Buddhist spell which derives from a question which was “Will God be in the earth when we spell the Chom Num Tewada?” It was answered and an advice was given.

The fifth plot is Buddhist principal which derives from a question which was “How to be loved by friends?” It was taught by the Four Sungkaha-Watthu Principles.

The sixth plot is truth of life which derives from a question which was “How to recover the sadness for worry?” It then was answered and an advice for solving problem was provided.

And the seventh plot is general facts which derives from nine questions. The question is “Why, nowadays, young people have diabetes?” It was answered and recommendation was given. Another one is “Why dogs howl when seeing ghost and do dogs actually see ghosts?” It then was explained. The other is “Why we are out of ideas when we are hungry?” It was explained by giving information.

In terms of the second element, Character, there was only one character, Phra Somchai Thanavuddho, who served as the sole host of the whole program. He is flat character, which has clear and straightforward behavior. His voice was gentle and without any emotional tones.

As for the third element, video, the beginning of the program presented the video of the Bangkok view, Thai temples, and name of program and host as successive images with the audio. The program set a natural scene as the main scene. Host stood alone with the natural green background. The overall background was blurry green which contained of trees. At the end of the program, the images of texts were presented. Blurry image was used for background while texts were shown.

Dialogue is the fourth element. Character communicated and educated in terms of daily life, general fact, and Buddhist teaching. The character addressed questions from audience and answered the question. The speed of the dialogues was not too fast or too slow. The dialogue served for knowledge and thinking. Character had gentle voice and background sound was presented as well.

The fifth element is structure. The program is about one minute long. The program had no structure. There was no interruption during the program.

Visual is the last element. Since the background is blurry green in the back, consequently character was the outstanding one who presented the program. The character presented the program naturally in the way of teaching and used some body language such as moving hand. In addition, subtitle and natural sound were also used during the program.

B. Khom Dharma Prachamwan Program

The program often started with key message/sentence or story. It was then followed by giving information, educating, and explaining the key message. The program ended with today's Dharma related to the main content of the episode. Meanwhile, there were some episodes that presented poem throughout the whole program and some episodes told a story for the whole program and led to today's Dharma at the end.

As for the first element, plot, the program was related to three plots which were 1) morality, 2) meditation, and 3) general facts.

The first plot is morality which derives from two stories. Throughout the program it is about the story telling of the tragedy in the state of Minnesota and protesting to demand the justice for the Afghan-American in Minnesota. It also derives from four key messages. One of the key messages is "Life will be happy if it has freedom as its bedrock." It then explains the sentence and ended with Today's Dharma. Another key message is "All people – whether they are males, females, transgender or third gender persons – all have as much human dignity as ones do." It elucidates the sentence by explaining and ending with Today's Dharma.

The second plot is meditation which derives from one key sentence, “the Covid-19 made it a must for us to be at home.” It then was explained and ended with today’s Dharma.

The third plot is general facts which derives from one poem which was “Being down, we must hearten ourselves to enable us to think and be wary. A cheerful heart will be powerful and unbeatable by diseases.” A poem was related to lifting the depressed mind during the COVID-19 situation. It derives from one key word which was “As your parent.” It then was educated and ended with today’s Dharma. It also derives from 13 key messages. A key message is the spread of Covid-19 around the world has brought with it some unprecedented phenomena. Information then was provided. Another key message is “Love attracts love. Hatred cannot attract love.”. It then provided various clear examples. The other is “Do not waste time comparing our lives to others.” It was then elucidated and ended with today’s Dharma.

In terms of the second element, Character, Phra Maha Vuthichai Vachiramethi was host who had flat character, clear and straightforward behavior. His voice was strong with clear pronunciation. Additionally, there was a man who provided the sign language.

As for the third element, scene, main scene was at a café and/ or garden. Beginning of the program, it presented natural view and showed the program name and host name. The program set a natural scene as the main scene. The overall background contained of trees, canal, sky, and straw houses. Character stood alone with the natural green background. Some episodes, in the middle, the program inserted partial videos such as, a video of covid situations in various countries

and a video of natural places such as seas and mountains. At the end of the program, images of texts were presented.

As for the fourth element, the program dialogue communicated and educated in terms of motto, poem, and Buddhist teaching. Some episodes were poetic. They presented in long speech using a variety of Buddhist words which are understandable. Some episodes began with key messages, then explained and elucidated by giving examples related to the key content. The speed of the dialogues was not too fast or too slow. The dialogue served for knowledge and mental healing to audiences.

In terms of the fifth element, structure, this program was about one and a half minute, not over two minutes long. There was a video inserted into the program to be as accompanying information.

The last element, visual, Character presented the program naturally in the way of teaching and used some body language such as moving hand. The background was natural. Consequently, character was the outstanding one who presented the program. In addition, there was sign language and subtitle in both Thai and English during the program.

4.2.2 Findings on Research Question #2

RQ#2: How do Dharma programs on Thai television present Buddhist wisdom in terms of content?

The research samples were analyzed in terms of content. The followings present findings on content of Buddhist wisdom based on each of the two selected TV programs.

A. Dharma One Minute Program

Key findings of the Dharma One Minute are related to five contents –

1) Buddhist spell, 2) how to get rid of bad things, 3) how to be good, 4) Buddhist principle, and 5) how to manage mind. Details were presented as follows.

The first content is Buddhist spell which derives from the Chom Num Tewada spell episode. It provided information of the Chom Num Tewada spell and also answered the audience's question.

The second content is how to get rid of bad things which derives from eight episodes. One of the episodes explained that having negative thinking could cause aging. Another episode advised the way to stop jealousy by comparing noone. The other educated that revenging and building Karma are similar and it is worthless to revenge.

The third content is how to be good which derives from five episodes. One of the episodes advised to intentionally prepare things and give best things to others to make merit. Another episode educated that we should concentrate on joy, faith, and happiness when going to temples or making merit. The other episode educated children's role and responsibility even though their mothers like gambling and fathers drink alcohol.

The fourth content is Buddhist principle which derives from the strategy to win friends' hearts episode. It was educated the four Sungkaha-Watthu Principles.

The fifth content is how to manage mind which derives from five episodes. One of the episodes educated that meditation and praying could reduce complaining. Another episode provided the meaning and benefit of practicing mind. The other educated Buddhist teaching of the way to recover the sadness of worry.

B. Khom Dharma Prachamwan Program

The key findings of Khom Dharma Prachamwan Program were relevant to five contents -- 1) how to live in this world, 2) how to live with unusual situations, 3) how to overcome problems in current situation, 4) conflicts, general thing, and 5) how to have happy daily life. Details were presented as follows.

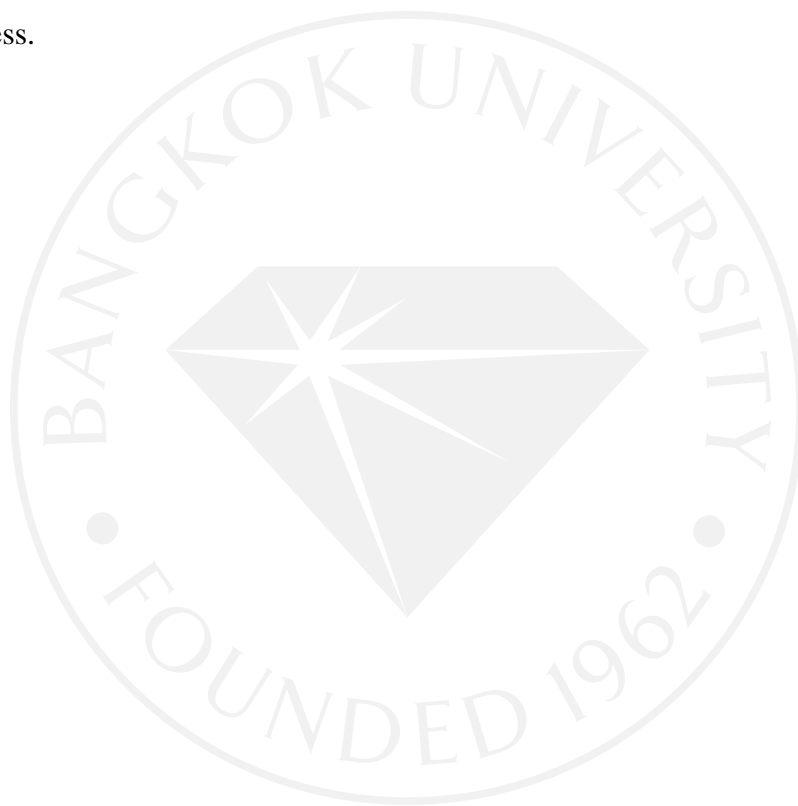
The first content is “how to live in this world” which derives from four episodes. One of the episodes educated that we are all equal as human beings no matter what our skin color is or the language we speak. The other episode educated that whatever gender, we all are humans. Please accept and respect that gender diversity is an ordinary fact about the world, and we should open our hearts.

The second content is “how to live with unusual situations” which derives from two episodes. The episode educated that when the covid-19 made us stay home, we should be physically and internally at home, do not letting minds following emotions.

The third content is “how to overcome problems in current situation” which derives from three episodes. One of the episodes encouraged to hearten ourselves to fight the covid-19 and gave the phrase “This too shall pass” was what the Lord Buddha pointed out. The other educated that what never happened has happened, and whatever has happened will not remain with us forever.

The fourth content is “conflicts and general thing” which derives from four episodes. One of the episodes advised how to deal with unexpected and unpreferred situation is to change the attitude. The other episode educated that bad language destroys not only other people, but also themselves.

The fifth content is “how to have happy daily life” which derives from seven episodes. One of the episodes educated by providing various examples of Law of Attractions such as love attracts love, and good thing will happen in your life. Another episode suggested not to compare our lives with others. Do not imitate anyone or let anyone pressure you until you are unhappy. The other educated that please never carry others’ opinion or judgement towards ourselves. These things can ruin our happiness.



CHAPTER 5

DISCUSSIONS

This chapter summarizes the findings of this research, then interprets and discusses the results of this research. In addition to limitations due to internal and external invalidity, it also provides recommendations for television producer, news media organization, communication practitioners, and/or religious organization.

5.1 Summary of Key Findings

First of all, the program contents clearly indicate that both Dharma programs do not only present Buddhist matter but also educate the general facts which could correlate to Buddhism. For example, the cause and result of Diabetes as well as new words in the coronavirus disease 2019 (COVID-19). Such the variety of topics bring to tangible and understandable content which all ages, genders, and education levels could reach to those contents daily.

Secondly, among 40 episodes of program contents, general facts account for the majority topics, followed by morality, merit, and meditation, respectively. General facts rather relate to daily life problems and/or conflicts. This kind of contents are discussed and communicated to audiences in order to assist people solve their troubles and guide them to think and find their ways to overcome difficulties by providing Buddhist wisdom in their content.

Thirdly, it was found that program contents also involve current situation topic which is the Coronavirus disease 2019 (COVID-19) issue. The content is to

provide the lesson learned from the COVID-19 pandemic and encourage audiences to overcome depression. Buddhist principle could cure sadness and worry.

All in all, the program content is quite up-to-date, reachable, practical, and uncomplicated. Program content was not communicated in the ways of Buddhist terms or elegant sentences, but in normal life language that is understandable.

In terms of the narration concept, both Dharma programs had their own characteristics and plot. For the Dharma One Minute program, all episodes started off with questions from audience and followed by answering and/or advising as the typical program pattern. The program of Khom Dharma Prachamwan (Daily Dharma) ended its episodes with today's Dharma.

Each Dharma program assigned a monk to serve as host of the television program. The two monks have well Buddhist knowledge and high ability to educate audience in terms of Buddhist wisdom. They have clear and trustworthy gesture. Both programs had similar scenes by using a natural set as the main scene. Subtitle was also presented during the programs.

5.2 Discussions Based on Relevant Theories

5.2.1 Discussions Based on Narration Concept Theory

Kaewtep (2009) and Singh (2014) provided the narration concept this study used as a conceptual framework for examining film narration. Six narrative elements of films are 1) Plot, 2) Character, 3) Structure, 4) Scenes, 5) Dialogue, and 6) Visuals. This research thoroughly analyzed the technique used in presenting Dharma programs on Thai television.

In terms of plots, plots of two programs are different. One always began with question from audience, the other ended with today's Buddhist teaching. Both programs were held by different hosts which were well-known and knowledgeable monks.

In terms of character, the monks had their own characters and presentation technique. For the program structure, both programs had short duration around one – two minutes per episode.

As for structure, both programs take about one to two minutes long, not over two minutes. One ran the program without interruption, another inserted a video to be as accompanying information in some episodes.

As for scenes, the common thing of the programs was set as natural scene, but there was minor change in location but still remained the same theme which was green and natural.

As for dialogue, both programs have consistent speed and not too fast or too slow. The dialogue of both served knowledge, thinking, and mental healing to audiences. The programs educated audiences in term of telling story, poem, and answering question.

In terms of visuals, both programs inserted subtitle and natural sound to make the program more attractive.

5.2.2 Discussions Based on Buddhist Content

Even though Dharma One Minute and Khom Dharma Prachamwan (Daily Dharma) are Dharma programs, they did not present exclusively Buddhist principle and/ or matter. It is clear that nowadays people think of Buddhism when they face difficulties. As a consequence, Dharma programs intend to educate people with the

easiest communication by involving with common daily troubles or conflicts more than directly teaching Buddhist spell and/or principle.

Most of personal problems have something in common which are good/ bad things, intention in doing things, how to deal with people and/or surroundings, daily life guidance to be happy and peaceful. The basic of those needs could be linked to Buddhist wisdom and taught in various methods. Buddhist wisdom can answer why people are mournful and why people receive such bad things. Both programs educate audiences in terms of explaining, advising, and teaching.

5.3 Discussions Based on Past Studies

Referring to Natithada (1999), the findings reveal the Semiology method. Short and simple wordings were used in explaining Dharma, at the same time, short and not complicated story was the key propagation. Both Dharma programs of investigation were broadcasted in short duration which was one to two minutes. In addition, simple words and understandable sentences were used throughout the whole programs.

Meanwhile, both studied Dharma programs of researcher had their own styles in opening and ending of programs with key messages. One opened with questions and ended with advice. Another began with key sentence and ended with today's teaching. This strategy correlated to Thiranet (2000) who studied the Narrative Paradigm Theory and Semiology from the textual analysis. It was found that the Buddha's scripture would be started and ended with the key point or comparative narrative. At the same time, the scripture was conveyed by the clear and direct sentences, not ambiguous one.

Based on Peungjukklee (2013) study regarding presentation formats of Dhamma programs in Thai Television, it was found in the exposition phrase that the conversation program type started with the Buddhist questions while other types began with introducing program host or characters. For the ending, the drama program gave good mottos, the documentary program taught Buddhist philosophy, and the others were closed with ending sentence. Her study revealed that other types of programs began with introducing program character which presented differentiation from the Dharma programs being examined in this study. Although the two sampled programs did not introduce program or host, they are quite similar in the ending of programs which ended with motto, suggestion, and Buddhist teaching.

5.4 Discussions Based on Researcher's Expectations

During the analysis stage of the two Dharma television programs, 20 episodes of each program were examined in terms of program content. All Dharma of their contents were unique and interesting in communicating to audience in different ways. This was not surprising as Dharma One Minute and Khom Dharma Prachamwan (Daily Dharma) were selected as samples because they are similar and comparable.

In addition, it was expected that both programs would obtain similar patterns in terms of six elements of narration -- plot, character, structure, scenes, dialogue, and visuals.

Firstly, plot of the programs could be similar or different from each other from the beginning till the ending of the program. They would have same pattern in opening and ending program and would also have a climax to make the programs

more interesting.

Secondly, character would not be much different because the main characters are Thai monks who are well-known and knowledgeable. Thirdly, the structure was expected to be quite similar since they are short duration program. Fourthly, scenes were expected to have common things relevant to relaxation and goodness. Fifthly, dialogue was also expected to be different to serve diversity of Buddhist teaching. Lastly, visuals which depend on technique and production of the production team would lead to the differences.

Researcher expected to see similarity of the contents broadcasted in both Dharma programs during the selected time. Since the sample selections are during the Buddhist Lent Day and the end of Buddhist Lent Day, one of the most important Buddhist days in Thailand, the broadcasted Buddhist content would be similar and/or relevant to the important Buddhist day. For example, what are the things should people do during the Buddhist Lent Day and what Buddhist principals should be learned among Buddhists.

5.5 Limitations

The first limitation of this study is lack of diversity of Dharma program as the study did not investigate different kinds of Buddhist wisdom content and program presentation. Due to the comparability limitation, this study examined only short duration programs, which were approximately one minute.

Secondly, the period of TV program that was selected for sampling is during the most important Buddhist Days from July 6 to August 9, 2020. It is possible that programs in different period of time may have different content and narration style.

5.6 Recommendations

5.6.1 Recommendations for Further Application

This study aims to further investigate how two Thai Dharma programs present the program in terms of narration and Buddhist content. Findings would be beneficial for the religious organization, and television or other media producers to apply six elements of narration to communicate Buddhist wisdom in Dharma programs.

In particular, findings regarding program content should allow television or other media producers to choose the appropriate content of Buddhist wisdom so that they are appealing to general audiences. However, based on the fact that audiences in each media channel are unique, broadcasting Buddhist teaching must also properly meet the desire of major target audience of different media channels.

For media producers, it is hopeful that the six elements of narration concept will be used as a guidance for media production of Dharma program.

For general audiences, findings of this study would allow audiences to engage with diversity of Buddhist content in Thai Dharma program that is understandable.

5.6.2 Recommendations for Future Research

Although digital media platform plays crucial roles in communication nowadays, television program remains as classic, fundamental, reliable media platform. Dharma content is essential in relieving sadness, guiding people's thought, and solving troubles.

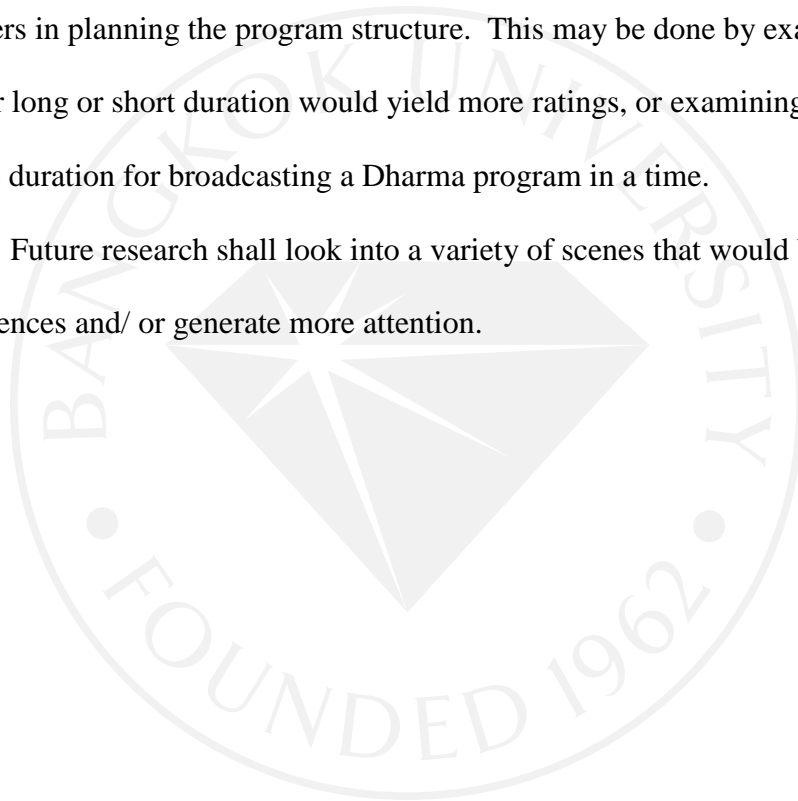
Future research should examine Dharma content in different media formats such as film, or television drama. The future study may involve Buddhist content

appropriation by investigating what kind of content was appropriate with the particular type of media platforms.

To investigate what kind of character would get more interest in Dharma program. The future study may analyze what characteristics of main presenter or host shall be attractive to the audiences.

To further study about program duration would be beneficial to media producers in planning the program structure. This may be done by examining whether long or short duration would yield more ratings, or examining what is the suitable duration for broadcasting a Dharma program in a time.

Future research shall look into a variety of scenes that would be impressed by audiences and/ or generate more attention.



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APPENDIX

Coding Sheet:

RQ#1: How do Dharma programs on Thai television present Buddhist wisdom in terms of narration?

Narration: Dharma One Minute

Episode	6 Narrative Elements of Film					
	Plot	Character	Scene	Dialogue	Structure	Visual
DM 1 - Diabetes...the popular disease - July 6, 2020	<p>1. Exposition: The program begins with a question from audience. Why, nowadays, young people have diabetes?</p> <p>2. Rising action: Host answers the question. It is about food. We eat more sweet food.</p> <p>3. Climax: Host provides more explanation. In the past, we do not have plentiful food. We now have lost of sweet things such as sweet drink and snack. We eat lots of them, then the body needs to insulin to take sugar to blood. It results to diabetes. Moreover, there are more seasoning in food. It also causes to disease.</p> <p>4. Falling action: -</p> <p>5. Ending: Host recommends that Natural food is good for health.</p>	<p>Monk is host who has flat character. Phra Somchai Thanavuddho is solely the whole program. He has clear and straight behavior. His voice is gentle and not adding any tones.</p>	<p>1.Beginning of the program, it presents the video of the Bangkok view, Thai temples, and name of program and host as successive images with the video sound.</p> <p>2.The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Pink Bubbles image is used for background and the texts are presented on there.</p>	<p>Teaching in terms of daily life. Host has gentle voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge.</p>	<p>The program is about one minute long. It begins with question from audience, then host answers question and provides explanation. Finally, host gives advice.</p>	<p>Since the Backdrop is blurry green in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is subtitle during the program.</p>

DM 2 - Power Stone - July 8, 2020	<p>1. Exposition: The program begins with a question from audience. Do stones give power/energy?</p> <p>2. Rising action: Host answers the question. There are two types.</p> <p>3. Climax: Host provides more explanation. Firstly, it is normal stone. It could be decorated as the Fung Shui. It could make feeling good and give the feeling energy. Secondly, it is crystals. It actually has inside power both good and bad. For example, some diamonds were known as unfortune diamonds because they had bad inside power. 4. Falling action: -</p> <p>5. Ending: Host summarizes that to be sure, owner intentionally prays and has meditation. This can build good inside power and enhance prosperity.</p>	Monk is host who has flat character. Phra Somchai Thanavuddho is solely the whole program. He has clear and straight behavior. His voice is gentle and not adding any tones.	<p>1. Beginning of the program, it presents the video of the Bangkok view, Thai temples, and name of program and host as successive images with the video sound.</p> <p>2. The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Pink Bubbles image is used for background and the texts are presented on there.</p>	Teaching in terms of daily life. Host has gentle voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge.	The program is about one minute long. It begins with question from audience, then host answers question and provides explanation. Finally, host summarizes the topic.	Since the Backdrop is blurry green in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is subtitle during the program.
DM 3 - Making merit to reduce taxes -	<p>1. Exposition: The program begins with a question from audience. Do we get merit if our purpose is for tax deduction?</p> <p>2. Rising action: Host answers the question. Yes, we do. We intend to make merit,</p>	Monk is host who has flat character. Phra Somchai Thanavuddho is solely the whole program. He has clear and straight behavior. His voice is gentle and not adding any tones.	1. Beginning of the program, it presents the video of the Bangkok view, Thai temples, and name of program and host as successive images with the video sound.	Teaching in terms of daily life. Host has gentle voice and there is background sound as well. The speed of the dialogues is not too fast or too	The program is about one minute long. It begins with question from audience, then host answers question and	Since the Backdrop is blurry green in the back, consequently host is the outstanding one who presenting

July 10, 2020	<p>of course we can get the merit.</p> <p>3. Climax: Host provides more explanation that Tax deduction is as applying legal right. It does not affect to the merit.</p> <p>4. Falling action: -</p> <p>5. Ending: Host summarizes that we believe in merit, meanwhile we can also help nation.</p>		<p>2.The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Pink Bubbles image is used for background and the texts are presented on there.</p>	slow. The dialogue serves knowledge.	provides explanation. Finally, host summarizes the topic.	the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is subtitle during the program.
<p>DM 4</p> <p>-</p> <p>Second-hand things</p> <p>-</p> <p>July 12, 2020</p>	<p>1. Exposition: The program begins with a question from audience. Why we often get the second-hand items?</p> <p>2. Rising action: Host provides information that if givers give the delicate thing, they will receive the delicate things back.</p> <p>3. Climax: Host explains that if we give the old/unused or second-hand things to others for making merit, we would also receive the old things as well. What goes around comes around. In the past, grandparent will select the best fruit to give others for making merit. They will select all things best and</p>	<p>Monk is host who has flat character. Phra Somchai Thanavuddho is solely the whole program. He has clear and straight behavior. His voice is gentle and not adding any tones.</p>	<p>1.Beginning of the program, it presents the video of the Bangkok view, Thai temples, and name of program and host as successive images with the video sound.</p> <p>2.The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Pink Bubbles image is used for background and</p>	Teaching in terms of daily life. Host has gentle voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge.	The program is about one minute long. It begins with question from audience, then host explains and provide information. Finally, host gives advice.	Since the Backdrop is blurry green in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is subtitle during the program.

	<p>delicately.</p> <p>4. Falling action: -</p> <p>5. Ending: Host advises that when we have intention to make merit, please do it delicately and well-prepared. We then get the new and best things.</p>		the texts are presented on there.			
<p>DM 5</p> <p>-</p> <p>Chom Nom Tewada spell</p> <p>-</p> <p>July 13, 2020</p>	<p>1. Exposition: The program begins with a question from audience. Does God will be in the earth when we spell the Chom Nom Tewada?</p> <p>2. Rising action: Host explains that when monks do the Buddhist ceremony such as house blessing ceremony, they start to spell the Chom Nom Tewada.</p> <p>3. Climax: -</p> <p>4. Falling action: -</p> <p>5. Ending: Host answers the question. If asked that will God come, it depends on participants' mind. If we have merit, god could come.</p>	<p>Monk is host who has flat character. Phra Somchai Thanavuddho is solely the whole program. He has clear and straight behavior. His voice is gentle and not adding any tones.</p>	<p>1.Beginning of the program, it presents the video of the Bangkok view, Thai temples, and name of program and host as successive images with the video sound.</p> <p>2.The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Pink Bubbles image is used for background and the texts are presented on there.</p>	<p>Teaching in terms of daily life. Host has gentle voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge.</p>	<p>The program is about one minute long. It begins with question from audience, then host explains and provide information. Finally, host answers the question.</p>	<p>Since the Backdrop is blurry green in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is subtitle during the program.</p>
<p>DM 6</p> <p>-</p> <p>Negative thinking causes</p>	<p>1. Exposition: The program begins with a question from audience. Will the negative thinking cause aging?</p> <p>2. Rising action: Host then</p>	<p>Monk is host who has flat character. Phra Somchai Thanavuddho is solely the whole program. He has clear</p>	<p>1.Beginning of the program, it presents the video of the Bangkok view, Thai temples, and name of program and host</p>	<p>Teaching in terms of daily life. Host has gentle voice and there is background sound</p>	<p>The program is about one minute long. It begins with question from</p>	<p>Since the Backdrop is blurry green in the back, consequently</p>

<p>old age</p> <p>-</p> <p>July 15, 2020</p>	<p>answers the question. It is true.</p> <p>3. Climax: Host explains and provides reason to support the question. When we have negative thinking, it results to unhappy mind, stress, and sadness. Body system works unwell. As a result, we can get aging.</p> <p>4. Falling action: -</p> <p>5. Ending: Host advises that to look young, therefore, please have positive and good thinking.</p>	<p>and straight behavior. His voice is gentle and not adding any tones.</p>	<p>as successive images with the video sound.</p> <p>2.The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Pink Bubbles image is used for background and the texts are presented on there.</p>	<p>as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge.</p>	<p>audience, then host answers the question by giving explanation. Finally, host gives advice.</p>	<p>host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is subtitle during the program.</p>
<p>DM 7</p> <p>-</p> <p>Dogs howl when seeing ghost</p> <p>-</p> <p>July 17, 2020</p>	<p>1. Exposition: The program begins with a question from audience. Why dogs howl when seeing ghost and do dogs actually see ghosts?</p> <p>2. Rising action: Host then answers the question. Actually, it does not see ghosts.</p> <p>3. Climax: Host explains and provides reason to support the question. Dogs can hear sound waves better than human. You can see dogs howl when they hear bell ringing in temple. Since they hear that sound, they then howl to let the pressure in</p>	<p>Monk is host who has flat character. Phra Somchai Thanavuddho is solely the whole program. He has clear and straight behavior. His voice is gentle and not adding any tones.</p>	<p>1.Beginning of the program, it presents the video of the Bangkok view, Thai temples, and name of program and host as successive images with the video sound.</p> <p>2.The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented.</p>	<p>Teaching in terms of daily life. Host has gentle voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge.</p>	<p>The program is about one minute long. It begins with question from audience, then host answers the question by giving explanation.</p>	<p>Since the Backdrop is blurry green in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is</p>

	<p>their ears.</p> <p>4. Falling action: -</p> <p>5. Ending: -</p>		<p>Pink Bubbles image is used for background and the texts are presented on there.</p>			<p>subtitle during the program.</p>
<p>DM 8</p> <p>-</p> <p>Hangry</p> <p>-</p> <p>July 19, 2020</p>	<p>1. Exposition: The program begins with a question from audience. Why we cannot have any ideas when we are hungry? Someone loses their control and can kill people.</p> <p>2. Rising action: Host then answers the question by giving explanation. When we are hungry, the blood sugar level will be low, or it is called “hypoglycemia”. The lower blood sugar level will stimulate brain cell to send the hungry signal so that we can eat and increase nutrition and blood sugar.</p> <p>3. Climax: Host explains that Having the low sugar level, it cannot control mood as much as having normal blood sugar level. This cause temper inconsistent or hangry. In the old tale, there is a boy who is tried and so hungry from farming. He feels angry when sees a small portion of food that mother gave. He hurt his mother physically.</p> <p>4. Falling action: Thus, we should not be hangry.</p>	<p>Monk is host who has flat character. Phra Somchai Thanavuddho is solely the whole program. He has clear and straight behavior. His voice is gentle and not adding any tones.</p>	<p>1.Beginning of the program, it presents the video of the Bangkok view, Thai temples, and name of program and host as successive images with the video sound.</p> <p>2.The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Pink Bubbles image is used for background and the texts are presented on there.</p>	<p>Teaching in terms of daily life. Host has gentle voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge.</p>	<p>The program is about one minute long. It begins with question from audience, then host answers the question by giving explanation. Finally, host gives advice.</p>	<p>Since the Backdrop is blurry green in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is subtitle during the program.</p>

	5. Ending: Host advises that if you are hungry, just manage yourself to eat on time. We should take care of health and temper.					
DM 9 - Stop being jealous - July 20, 2020	<p>1. Exposition: The program begins with a question from audience. How to stop jealousy?</p> <p>2. Rising action: Host then answers the question by giving explanation. Please do not compare with others. Comparing others is the root cause of jealousy.</p> <p>3. Climax: Host explains that we should better compare yourself, train yourself, and improve yourself. As the second thing, please realized that the things that we hold is fame, richness, property, and happiness from outside. Those things are temporary. Millionaire could become to be poor. For example, Carlos Ghosn is former CEO of Nissan and Renault, the biggest motor network.</p> <p>4. Falling action: Everything is uncertainty. When we think of these uncertainties, the feeling of jealousy will release.</p> <p>5. Ending: Host concludes</p>	Monk is host who has flat character. Phra Somchai Thanavuddho is solely the whole program. He has clear and straight behavior. His voice is gentle and not adding any tones.	<p>1. Beginning of the program, it presents the video of the Bangkok view, Thai temples, and name of program and host as successive images with the video sound.</p> <p>2. The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Pink Bubbles image is used for background and the texts are presented on there.</p>	Teaching in terms of daily life. Host has gentle voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge.	The program is about one minute long. It begins with question from audience, then host answers the question by giving explanation. Finally, host provides the Buddhist teaching.	Since the Backdrop is blurry green in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is subtitle during the program.

	and provide Buddhist teaching that the only thing we can rely on is our merit.					
DM 10 - Adoptive father/mother - July 22, 2020	<p>1. Exposition: The program begins with a question from audience. Doing good as child and behaving good to adoptive parents but does not actually feel love to them. Does that cause sin?</p> <p>2. Rising action: Host then answers the question by giving explanation. We are doing child duty, be grateful, and take good care of them. We do our best, not sin.</p> <p>3. Climax: Host explains that love is the inside feeling and uncontrollable. In terms of child duty, we do best. The other thing is do not convey that we do not love them and make them feel sad.</p> <p>4. Falling action: -</p> <p>5. Ending: Host again advises that we should smile, happy, and take good care of the adoptive parents.</p>	Monk is host who has flat character. Phra Somchai Thanavuddho is solely the whole program. He has clear and straight behavior. His voice is gentle and not adding any tones.	<p>1. Beginning of the program, it presents the video of the Bangkok view, Thai temples, and name of program and host as successive images with the video sound.</p> <p>2. The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Pink Bubbles image is used for background and the texts are presented on there.</p>	Teaching in terms of daily life. Host has gentle voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge.	The program is about one minute long. It begins with question from audience, then host answers the question by giving explanation. Finally, host advises the audiences.	Since the Backdrop is blurry green in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is subtitle during the program.
DM 11 - Good memory in sadness	1. Exposition: The program begins with a question from audience. Why we remember on the story made us sad better than that made us happy?	Monk is host who has flat character. Phra Somchai Thanavuddho is solely the whole program. He has clear and straight behavior.	1. Beginning of the program, it presents the video of the Bangkok view, Thai temples, and name of program and host as successive images with	Teaching in terms of daily life. Host has gentle voice and there is background sound as well. The speed	The program is about one minute long. It begins with question from audience, then	Since the Backdrop is blurry green in the back, consequently host is the

- July 24, 2020	<p>2. Rising action: Host then answers the question by giving explanation. The story caused sadness threatens fundamental human needs which is safety needs.</p> <p>3. Climax: Host provided explanation of happy feeling. While happiness is higher needs once human already had fundamental needs. If our lives are insecure or in danger, humans hardly think of happiness.</p> <p>4. Falling action: Host emphasizes that humans hardly think of happiness unless humans can get through unsafety first.</p> <p>5. Ending: Host summarizes based on Dharma teaching and reality which related to the question. Sad feeling is insecurity which is strong feeling.</p>	His voice is gentle and not adding any tones.	<p>the video sound.</p> <p>2.The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Pink Bubbles image is used for background and the texts are presented on there.</p>	of the dialogues is not too fast or too slow. The dialogue serves knowledge.	host answers the question by giving explanation. Finally, host summarizes the answer.	outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is subtitle during the program.
DM 12 - No feeling of merit - July 26, 2020	<p>1. Exposition: The program begins with a question from audience. Have no feeling for going to temples and listening to Dharmma. Is that correct?</p> <p>2. Rising action: Host then answers the question by giving explanation. It is better to concentrate on joy, happiness, faith, and belief</p>	Monk is host who has flat character. Phra Somchai Thanavuddho is soley the whole program. He has clear and straight behavior. His voice is gentle and not adding any tones.	<p>1.Beginning of the program, it presents the video of the Bangkok view, Thai temples, and name of program and host as successive images with the video sound.</p> <p>2.The program set a natural scene as the main scene. Host stands alone</p>	Teaching in terms of daily life. Host has gentle voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves	The program is about one minute long. It begins with question from audience, then host answers the question by giving explanation.	Since the Backdrop is blurry green in the back, consequently host is the outstanding one who presenting the program. Host presents the

	<p>that we are going to temples, to practice Dhamma, and to make merit.</p> <p>3. Climax: Host educates that the merit will be in before going, going, and back.</p> <p>4. Falling action: -</p> <p>5. Ending: Host summarizes that We will feel joy once we think of that.</p>		<p>with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Pink Bubbles image is used for background and the texts are presented on there.</p>	knowledge.	Finally, host summarizes the answer.	program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is subtitle during the program.
<p>DM 13</p> <p>-</p> <p>Strategy to win friends' hearts</p> <p>-</p> <p>July 27, 2020</p>	<p>1. Exposition: The program begins with a question from audience. How to be loved by friends?</p> <p>2. Rising action: Host then gives the Buddhist teaching. Buddha teaches in the 4 Sungkaha-wattu.</p> <p>3. Climax: Host educates and explains the Buddhist teaching. First, we have to be kind person, care others, and share our staff. People like kind persons. Second, please saying good things, respect, do not look down on others. Please admire others in the right time. Third, assisting work. We have to train ourselves being benefit to others. Person who has ability in each skill will be charming. Fourth, please do</p>	<p>Monk is host who has flat character. Phra Somchai Thanavuddho is solely the whole program. He has clear and straight behavior. His voice is gentle and not adding any tones.</p>	<p>1. Beginning of the program, it presents the video of the Bangkok view, Thai temples, and name of program and host as successive images with the video sound.</p> <p>2. The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Pink Bubbles image is used for background and the texts are presented on there.</p>	<p>Teaching in terms of daily life. Host has gentle voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge.</p>	<p>The program is about one minute long. It begins with question from audience, then host provides Buddhist teaching. Finally, host summarizes the Buddhist teaching.</p>	<p>Since the Backdrop is blurry green in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is subtitle during the program.</p>

	<p>these good things usually.</p> <p>4. Falling action: -</p> <p>5. Ending: Host summarizes that Once we behave in the 4 Sungkaha-wattu, we will be loved by everyone.</p>					
<p>DM 14</p> <p>-</p> <p>Parents addicts to abuse</p> <p>-</p> <p>July 29, 2020</p>	<p>1. Exposition: The program begins with a question from audience. Mother likes gamble and father likes drinking alcohol, what should I do?</p> <p>2. Rising action: Host states that in this case, it could actually happen.</p> <p>3. Climax: Host educates and explains the Buddhist teaching. Please keep doing as their child. Take good care of the four requisites which are accommodation, food, medical care, and clothing. Please be patient and do our best, intent to go to temple and learn Dhamma. Finally, bring parents go to temples and let monks teach them.</p> <p>4. Falling action: -</p> <p>5. Ending: Host refers to the history that one of Buddhist monk in history educated dedicatedly parents for 40 years until accomplished.</p>	<p>Monk is host who has flat character. Phra Somchai Thanavuddho is solely the whole program. He has clear and straight behavior. His voice is gentle and not adding any tones.</p>	<p>1. Beginning of the program, it presents the video of the Bangkok view, Thai temples, and name of program and host as successive images with the video sound.</p> <p>2. The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Pink Bubbles image is used for background and the texts are presented on there.</p>	<p>Teaching in terms of daily life. Host has gentle voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge.</p>	<p>The program is about one minute long. It begins with question from audience, then host provides Buddhist teaching. Finally, host gives the sample of Buddhist monk.</p>	<p>Since the Backdrop is blurry green in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is subtitle during the program.</p>

<p>DM 15</p> <p>-</p> <p>Meditation heals behavior of complaining</p> <p>-</p> <p>July 31, 2020</p>	<p>1. Exposition: The program begins with a question from audience. Does practicing Dhamma could reduce complaining?</p> <p>2. Rising action: Host then answers that Yes, it can help.</p> <p>3. Climax: Host educates, explains and gives a story as an example. Meditation and praying instead of complaining can help. When we are praying, we of course cannot complain. This also make us charm. Host then gives a sample that there is a wife who always complains, and her husband comes home late. A Monk gave her small monk amulet and let her hold under her tongue. Month later, her husband back home on time.</p> <p>4. Falling action: -</p> <p>5. Ending: Host summaries that we do not have to hold any monk amulet under tongue, but doing meditation and praying instead.</p>	<p>Monk is host who has flat character. Phra Somchai Thanavuddho is solely the whole program. He has clear and straight behavior. His voice is gentle and not adding any tones.</p>	<p>1.Beginning of the program, it presents the video of the Bangkok view, Thai temples, and name of program and host as successive images with the video sound.</p> <p>2.The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Pink Bubbles image is used for background and the texts are presented on there.</p>	<p>Teaching in terms of daily life. Host has gentle voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge.</p>	<p>The program is about one minute long. It begins with question from audience, then host educates and gives a story as an example. Finally, host summarizes and provide Buddhist teaching.</p>	<p>Since the Backdrop is blurry green in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is subtitle during the program.</p>
<p>DM 16</p> <p>-</p> <p>Want to be number one</p>	<p>1. Exposition: The program begins with a question from audience. Being ambitious person and always want to be number one. Is that good thing?</p>	<p>Monk is host who has flat character. Phra Somchai Thanavuddho is solely the whole program. He has clear and straight behavior.</p>	<p>1.Beginning of the program, it presents the video of the Bangkok view, Thai temples, and name of program and host as successive images with</p>	<p>Teaching in terms of daily life. Host has gentle voice and there is background sound as well. The speed</p>	<p>The program is about one minute long. It begins with question from audience, then</p>	<p>Since the Backdrop is blurry green in the back, consequently host is the</p>

- August 2, 2020	<p>2. Rising action: Host answers that having energy in self-development is good thing.</p> <p>3. Climax: Host educates and explains that If want to be number one and superior over others, please do it to be creative energy. Do not do it in the way that if be disappointed or jealous others, then ruin others. That is bad thing and will not do it.</p> <p>4. Falling action: -</p> <p>5. Ending: Host educates that please keep drive yourself in self-development.</p>	His voice is gentle and not adding any tones.	<p>the video sound.</p> <p>2.The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Pink Bubbles image is used for background and the texts are presented on there.</p>	of the dialogues is not too fast or too slow. The dialogue serves knowledge.	host educates and explains Buddhist teaching related to the question. Finally, host summarizes and provide Buddhist teaching.	outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is subtitle during the program.
DM 17 - Overcome panic and worriness - August 3, 2020	<p>1. Exposition: The program begins with a question from audience. How to recovery the sadness for worriness?</p> <p>2. Rising action: Host educates that Do not waste time for thinking, it does not help and cause nothing good.</p> <p>3. Climax: Host explains and recommends that It is better to sit and plan to solve problem. Thinking about what should we do? What is the problem? And how to solve it? Please write it down. Writing helps things systematically. We will focus on solving problem instead of</p>	Monk is host who has flat character. Phra Somchai Thanavuddho is soley the whole program. He has clear and straight behavior. His voice is gentle and not adding any tones.	<p>1.Beginning of the program, it presents the video of the Bangkok view, Thai temples, and name of program and host as successive images with the video sound.</p> <p>2.The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented.</p>	Teaching in terms of daily life. Host has gentle voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge.	The program is about one minute long. It begins with question from audience, then host educates and explains Buddhist teaching related to the question. Finally, host summarizes and provide Buddhist teaching.	Since the Backdrop is blurry green in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is

	<p>sadness.</p> <p>4. Falling action: -</p> <p>5. Ending: Host summarizes that Meanwhile, we have to take care of ourselves in exercising, consuming, and taking enough rest because health is the substantial cost in solving problem.</p>		<p>Pink Bubbles image is used for background and the texts are presented on there.</p>			<p>subtitle during the program.</p>
<p>DM 18</p> <p>-</p> <p>Practicing mind</p> <p>-</p> <p>August 5, 2020</p>	<p>1. Exposition: The program begins with a question from audience. What does practicing mind mean? And Why do we have to do that?</p> <p>2. Rising action: Host answers question and gives meaning that practicing mind is to control our mind to be under us.</p> <p>3. Climax: Host explains and educates that since our mind is essential, it will lead us to do both good and bad things. Mind comes first. If our mind is good, we can control it. We will be happy and successful in life. How is such good thing if we can control our mind, do not think so much, and think positively. Concentrate on read books, and do not let mind think of doing improper activities.</p> <p>4. Falling action: -</p> <p>5. Ending: Host summarizes</p>	<p>Monk is host who has flat character. Phra Somchai Thanavuddho is solely the whole program. He has clear and straight behavior. His voice is gentle and not adding any tones.</p>	<p>1.Beginning of the program, it presents the video of the Bangkok view, Thai temples, and name of program and host as successive images with the video sound</p> <p>2.The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Pink Bubbles image is used for background and the texts are presented on there.</p>	<p>Teaching in terms of daily life. Host has gentle voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge.</p>	<p>The program is about one minute long. It begins with question from audience, then host educates and explains Buddhist teaching related to the question. Finally, host summarizes and provide Buddhist teaching.</p>	<p>Since the Backdrop is blurry green in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is subtitle during the program.</p>

	that controlling mind leads to controlling our behavior. Finally, we go to the good way and life will be better, happy, and successful.					
DM 19 - Try till succeed - August 7, 2020	<p>1. Exposition: The program begins with a question from audience. Is that true for where there is a will, there is a way? I tried so hard, but it failed.</p> <p>2. Rising action: Host answers question that it is true, but the thing is that you have to try until the point.</p> <p>3. Climax: Host explains and educates that if you do not enough try, it would not be successful. In the same way, you have to set appropriate goal. For example, you have ten thousand now, and your target is millionaire. It has to take time. It should be step by step. Please set the suitable goal and adjust the goal continuously.</p> <p>4. Falling action: -</p> <p>5. Ending: Host encourages that we born as human, please be patient and do not be discouraged.</p>	Monk is host who has flat character. Phra Somchai Thanavuddho is solely the whole program. He has clear and straight behavior. His voice is gentle and not adding any tones.	<p>1. Beginning of the program, it presents the video of the Bangkok view, Thai temples, and name of program and host as successive images with the video sound.</p> <p>2. The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Pink Bubbles image is used for background and the texts are presented on there.</p>	Teaching in terms of daily life. Host has gentle voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge.	The program is about one minute long. It begins with question from audience, then host educates and explains Buddhist teaching related to the question. Finally, host educates and encourages by teaching.	Since the Backdrop is blurry green in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is subtitle during the program.
DM 20 -	1. Exposition: The program begins with a question from audience. Are they the same	Monk is host who has flat character. Phra Somchai Thanavuddho	1. Beginning of the program, it presents the video of the Bangkok	Teaching in terms of daily life. Host has gentle voice	The program is about one minute long.	Since the Backdrop is blurry green in

<p>Don't build Karma</p> <p>-</p> <p>August 9, 2020</p>	<p>or different between revenging and building Karma?</p> <p>2. Rising action: Host answers question that They are similar.</p> <p>3. Climax: Host explains and educates that building seems like more severe, but they are quite similar which they are bad thing. We must not revenge or build Karma to others. Please forgive others even they did something bad to us.</p> <p>4. Falling action: -</p> <p>5. Ending: Host educates and give Buddhist teaching that revenging over and over does not cause something good. It is worthless, please do not be revenging.</p>	<p>is solely the whole program. He has clear and straight behavior. His voice is gentle and not adding any tones.</p>	<p>view, Thai temples, and name of program and host as successive images with the video sound.</p> <p>2. The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background is blurry green which contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Pink Bubbles image is used for background and the texts are presented on there.</p>	<p>and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge.</p>	<p>It begins with question from audience, then host educates and explains Buddhist teaching related to the question. Finally, host educates and gives Buddhist teaching .</p>	<p>the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is subtitle during the program.</p>
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RQ#1: How do Dharma programs on Thai television present Buddhist wisdom in terms of narration?

Narration: Khom Dharma Prachamwan Program

Episode	6 Narrative Elements of Film					
	Plot	Character	Scene	Dialogue	Structure	Visual
DL 1 - Must lift the depressed mind - July 6, 2020	1. Exposition: The program begins with the key sentence. Being down, we must hearten ourselves to enable us to think and be wary. 2. Rising action: Host then states that a cheerful heart will be powerful and unbeatable by diseases. 3. Climax: Host mentions that phrase “This too shall pass” was what the Lord Buddha pointed out. Being down, we must hearten ourselves to enable Thais to fight Covid-19. 4. Falling action: - 5. Ending: Host encourages to fight together with COVID-19.	Monk is host who has flat character. Phra Maha Vuthichai Vachiramethi is sole the whole program. He has clear and straight behavior. His voice is strong and clear pronunciation. Additionally, there is a man who provide the sign language.	Main scene is at a café. 1. Beginning of the program, it presents natural view and shows the program name and host name. 2. The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background contains of trees, canal, sky, and straw houses. 3. In the middle till the end of the episode, the background is natural screen with texts there.	Teaching in terms of daily life. The whole episode conveys in the poem style. Host has clear and strong voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.	This program is about one and a half minute. it begins with the key sentence, then host elucidates by giving poem.	Since the Backdrop is nature in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is sign language and subtitle in both Thai and English during the program.
DL 2 - Lesson learned from COVID 1	1. Exposition: The program begins with the key sentence. The spread of Covid-19, from the city of Wuhan in China to all other regions of the world, has brought with it some	Monk is host who has flat character. Phra Maha Vuthichai Vachiramethi is sole the whole program. He has clear and straight	Main scene is at garden. 1. Beginning of the program, it presents natural view and shows the program name and host name.	Teaching in terms of daily life. This episode talks about the covid-19 situations and effects. Host has	This program is about one and a half minute. it begins with the key sentence, then host	Since the Backdrop is nature in the back, consequently host is the

- July 7, 2020	<p>unprecedented phenomena.</p> <p>2. Rising action: -</p> <p>3. Climax: Host talks about the covid-19 situations around the world and gives various examples of effects. For example, Thai people didn't get to celebrate Songkran festival, and that- for the very first time- saved several hundred lives; no candle-lit processions on Makha Bucha and Visakha Bucha Day.</p> <p>4. Falling action: Host summaries that what never happened has happened, and whatever has happened will not remain with us forever.</p> <p>5. Ending: Host provides the today's Dhamma that if it is possible for the outbreak of Covid-19 to happen, one day it will also be possible for it to end.</p>	<p>behavior. His voice is strong and clear pronunciation. Additionally, there is a man who provide the sign language.</p>	<p>2.The program set a natural scene as the main scene. Host sits alone with the natural green background.</p> <p>3. In the middle video, the program inserts some of covid situations in various countries</p> <p>4. At the end of the program, the textual images are presented with flowers and tress background.</p>	<p>clear and strong voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.</p>	<p>elucidates by giving various clear samples.</p>	<p>outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is sign language and subtitle in both Thai and English during the program.</p>
<p>DL 3</p> <p>-</p> <p>Lesson learned from COVID 2</p> <p>-</p> <p>July 8, 2020</p>	<p>1. Exposition: The program begins with the key sentence. The spread of Covid-19 all the world, has brought with it some unprecedented phenomena.</p> <p>2. Rising action: -</p> <p>3. Climax: Host provides information that while many things have been disrupted by Covid-19, nature has been revived and allowed to rest like never before. Host also provides</p>	<p>Monk is host who has flat character. Phra Maha Vuthichai Vachiramethi is soley the whole program. He has clear and straight behavior. His voice is strong and clear pronunciation. Additionally, there is a man who provide the sign language.</p>	<p>Main scene is at garden.</p> <p>1. Beginning of the program, it presents natural view and shows the program name and host name.</p> <p>2.The program set a natural scene as the main scene. Host sits alone with the natural green background.</p>	<p>Teaching in terms of daily life. This episode talks about the covid-19 situations. Host has clear and strong voice and there is background sound as well. The speed of the dialogues is not too fast or too</p>	<p>This program is about one and a half minute. it begins with the key sentence, then host elucidates by giving various clear samples.</p>	<p>Since the Backdrop is nature in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the</p>

	<p>example of clear sky and seas as well as animals have no disruption.</p> <p>4. Falling action: Host summaries that “Everything in the world is impermanent.” What never happened has happened, and whatever has happened will not remain with us forever. If it can happen, one day it can also come to an end.</p> <p>5. Ending: Host provides the today’s Dhamma that Everything is uncertain; therefore, do live your life with caution.</p>		<p>3. In the middle video, the program inserts some natural places such as seas and mountains.</p> <p>4. At the end of the program, the textual images are presented with flowers and tress background.</p>	<p>slow. The dialogue serves knowledge and mental healing to audiences.</p>		<p>way of teaching and uses some body language such as moving hand. In addition, there is sign language and subtitle in both Thai and English during the program.</p>
<p>DL 4</p> <p>-</p> <p>Truly stay home</p> <p>-</p> <p>July 9, 2020</p>	<p>1. Exposition: The program begins with the key sentence. Covid-19 made it a must for us to be at home.</p> <p>2. Rising action: Hosts tells that being at home has two dimensions.</p> <p>3. Climax: Host then explains that the first is to be extremely at home which means to physically be at the place where we live. The second is to be internally at home which means to be fully aware of the present moment.</p> <p>4. Falling action: Host summaries that if we’re in our house, and we let our mind wander following the lead of our emotions, that means we haven’t</p>	<p>Monk is host who has flat character. Phra Maha Vuthichai Vachiramethi is sole the whole program. He has clear and straight behavior. His voice is strong and clear pronunciation. Additionally, there is a man who provide the sign language.</p>	<p>Main scene is at a café.</p> <p>1. Beginning of the program, it presents natural view and shows the program name and host name.</p> <p>2. The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background contains of trees, canal, sky, and straw houses.</p> <p>3. At the end of the program, the textual images are presented. Blurry green is used for background and the texts</p>	<p>Teaching in terms of daily life. This episode talks about the covid-19 situations. Host has clear and strong voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.</p>	<p>This program is about one and a half minute. it begins with the key sentence, then host gives the explanation.</p>	<p>Since the Backdrop is nature in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is sign language</p>

	<p>arrived home and we're not truly home yet.</p> <p>5. Ending: Host provides the today's Dhamma that being fully aware is our true home. If we are anywhere with total awareness, that's when we're peacefully and happily home.</p>		are presented on there.			and subtitle in both Thai and English during the program.
<p>DL 5</p> <p>-</p> <p>New words in the COVID era</p> <p>-</p> <p>July 10, 2020</p>	<p>1. Exposition: The program begins with the key sentence. During the worldwide spread of Covid-19, many words or terms have become familiar to us.</p> <p>2. Rising action: Hosts then provides examples of new words as well as explanation such as lockdown, quarantine, and stay home.</p> <p>3. Climax: -</p> <p>4. Falling action: -</p> <p>5. Ending: Host provides the today's Dhamma that the new skill that's most necessary in the 'new normal' age, is to have an open mind, the one that's ready to adjust itself and to welcome the new changes that have never happened before.</p>	<p>Monk is host who has flat character. Phra Maha Vuthichai Vachiramethi is sole the whole program. He has clear and straight behavior. His voice is strong and clear pronunciation. Additionally, there is a man who provide the sign language.</p>	<p>Main scene is at a café.</p> <p>1. Beginning of the program, it presents natural view and shows the program name and host name.</p> <p>2. The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Blurry green is used for background and the texts are presented on there.</p>	<p>Teaching in terms of daily life. This episode talks about the covid-19 situations. Host has clear and strong voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.</p>	<p>This program is about one and a half minute. it begins with the key sentence, then host gives the explanation.</p>	<p>Since the Backdrop is nature in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is sign language and subtitle in both Thai and English during the program.</p>
<p>DL 6</p> <p>-</p> <p>Nature is</p>	<p>1. Exposition: The program begins with the key message. If our mind is refined, brightened, and tender- as a result of proper</p>	<p>Monk is host who has flat character. Phra Maha Vuthichai Vachiramethi is sole</p>	<p>Main scene is at a café.</p> <p>1. Beginning of the program, it presents natural view and shows</p>	<p>Teaching in terms of daily life. Host has clear and strong voice and</p>	<p>This program is about one and a half minute. it begins with the</p>	<p>Since the Backdrop is nature in the back,</p>

<p>safe when mind is kind</p> <p>-</p> <p>July 13, 2020</p>	<p>mind training and wisdom cultivation- it will make us a person who is tremendously kind, and our kindness will be extended boundlessly towards people, animals, the environment, and all living beings.</p> <p>2. Rising action: -</p> <p>3. Climax: Host then explains the key message.</p> <p>4. Falling action: -</p> <p>5. Ending: Host provides the today's Dhamma that being educated right will make humans and the environment coexist with the sense of interdependence and gratitude.</p>	<p>the whole program. He has clear and straight behavior. His voice is strong and clear pronunciation. Additionally, there is a man who provide the sign language.</p>	<p>the program name and host name.</p> <p>2.The program set a natural scene as the main scene. Host sits alone with the natural green background. The overall background contains of trees, canal, and sky.</p> <p>3. At the end of the program, the textual images are presented. Blurry green is used for background and the texts are presented on there.</p>	<p>there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.</p>	<p>key message, then host gives the explanation.</p>	<p>consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is sign language and subtitle in both Thai and English during the program.</p>
<p>DL 7</p> <p>-</p> <p>We are all human</p> <p>-</p> <p>July 14, 2020</p>	<p>1. Exposition: The program begins with the story of the tragedy in the state of Minnesota.</p> <p>2. Rising action: Host then provides more information of the news.</p> <p>3. Climax: Host highlights that incident reflects the problems of segregation, discrimination, prejudice among people of different races, and the refusal to accept that the value of being human in others is as equal as one's own- the problems which took roots many hundred years</p>	<p>Monk is host who has flat character. Phra Maha Vuthichai Vachiramethi is sole the whole program. He has clear and straight behavior. His voice is strong and clear pronunciation. Additionally, there is a man who provide the sign language.</p>	<p>Main scene is at a café.</p> <p>1. Beginning of the program, it presents natural view and shows the program name and host name.</p> <p>2.The program set a natural scene as the main scene. Host stands alone with the natural green background. The video has inserted some photos of the tragedy.</p> <p>3. At the end of the program, the textual images are presented.</p>	<p>Teaching in terms of daily life. Host has clear and strong voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.</p>	<p>This program is about one and a half minute. it begins with the tragedy story and leads to Buddhist teaching.</p>	<p>Since the Backdrop is nature in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving</p>

	<p>ago.</p> <p>4. Falling action: -</p> <p>5. Ending: Host provides the today's Dhamma that we should learn to live with diverse groups of people with an open attitude. At least we should come to the understanding that everyone is a human just like us.</p>		<p>Blurry green is used for background and the texts are presented on there.</p>			<p>hand. In addition, there is sign language and subtitle in both Thai and English during the program.</p>
<p>DL 8</p> <p>-</p> <p>Don't make severe</p> <p>-</p> <p>July 15, 2020</p>	<p>1. Exposition: The program begins with News about protesting to demand the justice for the black American in Minnesota</p> <p>2. Rising action: Host then provides more information of the news.</p> <p>3. Climax: Host tells that there are combative and provoked violence words and cause the feeling of anger that had erupted in the protesters.</p> <p>4. Falling action: -</p> <p>5. Ending: Host provides the today's Dhamma that the words that are mindlessly uttered can be more piercing than a bullet, but the words that are mindfully spoken can be cooler than falling rain.</p>	<p>Monk is host who has flat character. Phra Maha Vuthichai Vachiramethi is solely the whole program. He has clear and straight behavior. His voice is strong and clear pronunciation. Additionally, there is a man who provides the sign language.</p>	<p>Main scene is at a café.</p> <p>1. Beginning of the program, it presents natural view and shows the program name and host name.</p> <p>2. The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background contains of trees, canal, and sky.</p> <p>3. At the end of the program, the textual images are presented. Blurry green is used for background and the texts are presented on there.</p>	<p>Teaching in terms of daily life. Host has clear and strong voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.</p>	<p>This program is about one and a half minute. it begins with the tragedy story and leads to Buddhist teaching.</p>	<p>Since the Backdrop is nature in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is sign language and subtitle in both Thai and English during the program.</p>
<p>DL 9</p> <p>-</p>	<p>1. Exposition: The program begins with the key message. To feel that we are divided into "us"</p>	<p>Monk is host who has flat character. Phra Maha Vuthichai</p>	<p>Main scene is at a café.</p> <p>1. Beginning of the program, it presents</p>	<p>Teaching in terms of daily life. Host has clear and</p>	<p>This program is about one and a half minute. it</p>	<p>Since the Backdrop is nature in the</p>

<p>Old status of us</p> <p>-</p> <p>July 15, 2020</p>	<p>and “them,” white people are superior to black people, and one caste is meant to be another’s master; in the Buddhist view, all such feelings are born out of ignorance or out of wrong knowledge.</p> <p>2. Rising action: -</p> <p>3. Climax: Host educates by referring to Buddhism to gain the right knowledge by learning, and by uprooting various myths from our minds while trying to understand things.</p> <p>4. Falling action: -</p> <p>5. Ending: Host provides the today’s Dhamma that it may be that our skin colors visibly vary. I can see that we do not have the same eye color. The language we speak are different, and our domiciles seem to be important. But all the differences mentioned are merely our outer shells. If we crack open those exteriors, ‘Human beings’ will appear to jog our memory.</p>	<p>Vachiramethi is solely the whole program. He has clear and straight behavior. His voice is strong and clear pronunciation. Additionally, there is a man who provides the sign language.</p>	<p>natural view and shows the program name and host name.</p> <p>2. The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background contains of trees, canal, and sky.</p> <p>3. At the end of the program, the textual images are presented. Blurry brown is used for background and the texts are presented on there.</p>	<p>strong voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.</p>	<p>begins with the key message, then host educates the Buddhist teaching.</p>	<p>back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is sign language and subtitle in both Thai and English during the program.</p>
<p>DL 10</p> <p>-</p> <p>Behaving good before dead</p> <p>-</p>	<p>1. Exposition: The program begins with the key message. Life is the same as an ice cube that is taken out of the freezer and placed on the table. Even though we just let it sit, it will melt by itself. And finally, it will</p>	<p>Monk is host who has flat character. Phra Maha Vuthichai Vachiramethi is solely the whole program. He has clear and straight behavior. His voice is</p>	<p>Main scene is at a café.</p> <p>1. Beginning of the program, it presents natural view and shows the program name and host name.</p>	<p>Teaching in terms of daily life. Host has clear and strong voice and there is background sound as well. The speed</p>	<p>This program is about one and a half minute. it begins with the key message, then host gives the explanation</p>	<p>Since the Backdrop is nature in the back, consequently host is the outstanding one</p>

July 15, 2020	<p>leave only an empty space.</p> <p>2. Rising action: -</p> <p>3. Climax: Host highlights that then death approaches us, then we will be proud and satisfied that we do not waste our life.</p> <p>4. Falling action: Host tells the sure thing that one day death will definitely come for us, for death is a certainty for all of us.</p> <p>5. Ending: Host provides the today's Dhamma that are we here just to finally die and turn into dust once again in this life, or are we here to make the world better than on the day we arrive?</p>	<p>strong and clear pronunciation. Additionally, there is a man who provide the sign language.</p>	<p>2.The program set a natural scene as the main scene. Host sits alone with the natural green background. The overall background contains of trees.</p> <p>3. At the end of the program, the textual images are presented. Blurry green is used for background and the texts are presented on there.</p>	<p>of the dialogues is not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.</p>	<p>and leads to Buddhist teaching.</p>	<p>who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is sign language and subtitle in both Thai and English during the program.</p>
<p>DL 11</p> <p>-</p> <p>Life will be happy</p> <p>-</p> <p>July 20, 2020</p>	<p>1. Exposition: The program begins with the key sentence. Life will be happy if it has freedom as its bedrock.</p> <p>2. Rising action: Host then elucidate the sentence by explaining. We must try to cut the chains that bind us loose one by one until we gain complete freedom, then we must not create new chains.</p> <p>3. Climax: Host provided various clear examples. Mustn't create new chains by repeatedly burying ourselves in the thoughts we concoct by holding on to bad memories; by being guilty about out past mistakes; by always feeling vengeful</p>	<p>Monk is host who has flat character. Phra Maha Vuthichai Vachiramethi is soley the whole program. He has clear and straight behavior. His voice is strong and clear pronunciation. Additionally, there is a man who provide the sign language.</p>	<p>Main scene is at a café.</p> <p>1. Beginning of the program, it presents natural view and shows the program name and host name.</p> <p>2.The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background contains of trees, canal, sky, and straw houses.</p> <p>3. At the end of the program, the textual images are presented. Blurry green is used for background and the texts</p>	<p>Teaching in terms of daily life and motto. Host has clear and strong voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.</p>	<p>This program is about one and a half minute. it begins with the key sentence, then host elucidates by giving various clear samples.</p>	<p>Since the Backdrop is nature in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is sign language</p>

	<p>towards someone; by being a slave to our anger, hatred, and vindictiveness; by refusing to forgive ourselves and others; by being ungenerous; by being idle and depending on others all our lives; by humbly accepting be judged by others; by complaining, gossiping, and envying people; by seeing ourselves and others in a negative light; by being unable to let go, let things be, or remain calm; by erroneously believing in destiny; by believing that our past karma dictates everything in our lives.</p> <p>4. Falling action: Host provides the today's Dhamma. Today's Dhamma is freedom is the foundation of happiness in life.</p> <p>5. Ending: Host provides the today's Dhamma including explanation. Today's Dhamma is freedom is the foundation of happiness in life. Always maintain freedom in your life, physically, mentally, and intellectually.</p>		are presented on there.			and subtitle in both Thai and English during the program.
DL 12 - Philosopher teaches child	<p>1. Exposition: The program begins with the word "As your parent". In this context, it refers to philosopher who is as parent of child.</p> <p>2. Rising action: Host educates</p>	Monk is host who has flat character. Phra Maha Vuthichai Vachiramethi is sole host of the whole program. He has clear and straight	Main scene is at a café. 1. Beginning of the program, it presents natural view and shows the program name and host name.	Teaching in terms of daily life and motto. Host has clear and strong voice and there is background sound	This program is about one and a half minute. it begins with the important sentence which	Since the Backdrop is nature in the back, consequently host is the

- July 21, 2020	<p>that I, as parent, never teach you to being bad or inappropriate to others. For example, I never teach you to be ungenerous, I never teach you to envy anyone, and I never teach you to rashly judge someone.</p> <p>3. Climax: Host educates and suggests that train yourself then to be kind and amiable, train yourself then to be selfless and happy for others, train yourself then to be mindful and to think before believing anything, train yourself then to be diligent, persistent, and unafraid of hardships, train yourself then to let things go and be unruffled, and train yourself then to be compassionate towards everyone.</p> <p>4. Falling action: Host leads to the today's Dhamma.</p> <p>5. Ending: Host provides the today's Dhamma. Today's Dhamma is every day, train yourself physically, mentally, and intellectually to be a more righteous member of society.</p>	<p>behavior. His voice is strong and clear pronunciation. Additionally, there is a man who provide the sign language.</p>	<p>2.The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background contains of trees, canal, sky, and straw houses.</p> <p>3. At the end of the program, the textual images are presented. Blurry waterfall and rock are used for background and the texts are presented on there.</p>	<p>as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.</p>	<p>leads whole program, then host elucidates by giving various clear samples.</p>	<p>outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is sign language and subtitle in both Thai and English during the program.</p>
DL 13 - Law of Attraction	<p>1. Exposition: The program begins with simple and general sentence that is Love attracts love.</p> <p>2. Rising action: Host then provide contradiction of the</p>	<p>Monk is host who has flat character. Phra Maha Vuthichai Vachiramethi is soley the whole program. He has clear and straight</p>	<p>Main scene is at a café.</p> <p>1. Beginning of the program, it presents natural view and shows the program name and host name.</p>	<p>Teaching in terms of daily life and motto. Host has clear and strong voice and there is background sound</p>	<p>This program is about one and a half minute. it begins with simple and general</p>	<p>Since the Backdrop is nature in the back, consequently host is the</p>

- July 22, 2020	<p>opening sentence that is hatred cannot attract love.</p> <p>3. Climax: Host provided more various clear examples. Sincerity attracts sincerity; deception cannot attract sincerity. Friendliness attracts friendship; hostility cannot attract friendship. Happiness attracts happiness; anguish cannot attract happiness. Peacefulness attracts peacefulness; violence cannot attract peacefulness. Smiles attract smiles; anger cannot attract smiles</p> <p>4. Falling action: Host summaries that wishing for anything in life, you must generate it in your heart first</p> <p>5. Ending: Host provides the today's Dhamma. Today's Dhamma is train yourself to project positive energy or the energy of righteousness, happiness, peacefulness, and creativity; then good thing will happen in your life.</p>	<p>behavior. His voice is strong and clear pronunciation. Additionally, there is a man who provide the sign language.</p>	<p>2.The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background contains of trees, canal, sky, and straw houses.</p> <p>3. At the end of the program, the textual images are presented. Blurry green grass is used for background and the texts are presented on there.</p>	<p>as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.</p>	<p>sentence, then host elucidates by giving various clear samples.</p>	<p>outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is sign language and subtitle in both Thai and English during the program.</p>
DL 14 - Change thinking change life -	<p>1. Exposition: The program begins with key sentence. In real life, we always have to face the situations that some are expected and preferred, but some are not.</p> <p>2. Rising action: Host then explains that sometimes the situations that we don't expect</p>	<p>Monk is host who has flat character. Phra Maha Vuthichai Vachiramethi is soley the whole program. He has clear and straight behavior. His voice is strong and clear</p>	<p>Main scene is at a café.</p> <p>1. Beginning of the program, it presents natural view and shows the program name and host name.</p> <p>2.The program set a natural scene as the main</p>	<p>Teaching in terms of daily life and motto. Host has clear and strong voice and there is background sound as well. The speed of the dialogues is</p>	<p>This program is about one and a half minute. it begins with the key sentence, then host elucidates by giving various</p>	<p>Since the Backdrop is nature in the back, consequently host is the outstanding one who presenting</p>

<p>July 23, 2020</p>	<p>or prefer are beyond our control so we're unavoidable. 3. Climax: Host educated and guide the way can deal with. But we can change our attitude towards it as the saying goes, we cannot change the direction of the wind, but we can adjust our sails. If we encounter unavoidable and unalterable situations, we can try to change our attitudes towards them, and we will find that something we cannot control isn't all bad. In some cases, they might lead to something good. These are examples of what can be changed with our attitudes; change enemies into friends, change crises into opportunities, change mistakes into lessons, change rebukes into treasure maps, change various miseries into instructors, change torments into time to study Dhamma, change pains into practice exercise, and change numerous problems into gem faceting machines. 4. Falling action: Host leads to Today's Dhamma. 5. Ending: Host provides the today's Dhamma. Today's Dhamma is change misfortunes into good fortunes, change illnesses into teachers.</p>	<p>pronunciation. Additionally, there is a man who provide the sign language.</p>	<p>scene. Host stands alone with the natural green background. The overall background contains of trees, canal, sky, and straw houses. 3. At the end of the program, the textual images are presented. Blurry green grass and slightly rainy is used for background and the texts are presented on there.</p>	<p>not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.</p>	<p>clear samples.</p>	<p>the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is sign language and subtitle in both Thai and English during the program.</p>
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<p>DL 15</p> <p>-</p> <p>Every day is risk</p> <p>-</p> <p>July 24, 2020</p>	<p>1. Exposition: The program begins with the key sentence. Death is certain, but the day we will die is not.</p> <p>2. Rising action: Host then elucidates the sentence by explaining. We may die at any age, any moment, and place, and on any day.</p> <p>3. Climax: Host provided various clear examples. We may choke and die while we eat, pass out and die at office desk, or have a heart attack and die while we run; we may die while we are online, on the phone, in a meeting, in the bathroom, or while we are sleeping, laughing, singing, driving, taking a picture, playing a sport, playing with our kids, or hugging someone.</p> <p>4. Falling action: Host summaries that Death can come as it pleases at any time, for it is certain. It is exactly when, that is uncertain. Each day is thus precious, for we cannot know when we are going to die. So, it poses a risk for it can turn into the last of our life at any time.</p> <p>5. Ending: Host provides the today's Dharmma including explanation. Today's Dharmma is Live each day the best you can, for if it is your last day, you</p>	<p>Monk is host who has flat character. Phra Maha Vuthichai Vachiramethi is sole the whole program. He has clear and straight behavior. His voice is strong and clear pronunciation. Additionally, there is a man who provide the sign language.</p>	<p>Main scene is at a café.</p> <p>1. Beginning of the program, it presents natural view and shows the program name and host name.</p> <p>2. The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background contains of trees, canal, sky, waterfall, and straw houses.</p> <p>3. At the end of the program, the textual images are presented. Waterfall is used for background and the texts are presented on there.</p>	<p>Teaching in terms of daily life and motto. Host has clear and strong voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.</p>	<p>This program is about one and a half minute. it begins with the key sentence, then host elucidates by giving various clear samples.</p>	<p>Since the Backdrop is nature in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is sign language and subtitle in both Thai and English during the program.</p>
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	will have no regrets, for all your life you have done your best already.					
DL 16 - Don't lose faith in Goodness - July 27, 2020	<p>1. Exposition: The program begins with the key sentence. Those who do good deeds must stand firm in what they do.</p> <p>2. Rising action: Host then elucidates the sentence by explaining. For no matter how much good one does, there will be someone or some types of people who always have negative opinions about it. This is not an unusual situation, for it actually is the way the world is.</p> <p>3. Climax: Host elucidates more and provides examples. Some people are used to covering their eyes with prejudices, so they are unable to look at the lives of others as they truly are. They love to talk about others in the way they want other to be, and they try to make others live life according to what they prefer and believe, while they are very lenient with themselves in every aspect. When you do something good, whether others agree with it or not, never lose faith in its goodness. For doing a good deed is good right when we do it without having to be certified by others' viewpoints or approvals.</p>	<p>Monk is host who has flat character. Phra Maha Vuthichai Vachiramethi is solely the whole program. He has clear and straight behavior. His voice is strong and clear pronunciation. Additionally, there is a man who provides the sign language.</p>	<p>Main scene is at a café.</p> <p>1. Beginning of the program, it presents natural view and shows the program name and host name.</p> <p>2. The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background contains of trees, canal, sky, waterfall, and straw houses.</p> <p>3. At the end of the program, the textual images are presented. Blurry trees and a flower are used for background and the texts are presented on there.</p>	<p>Teaching in terms of daily life and motto. Host has clear and strong voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.</p>	<p>This program is about one and a half minute. It begins with the key sentence, then host elucidates by giving samples.</p>	<p>Since the Backdrop is nature in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is sign language and subtitle in both Thai and English during the program.</p>

	<p>4. Falling action: Host refers to general state that It is as a sage has put it, doing a good deed without being seen is still doing a good deed.</p> <p>5. Ending: Host provides the today's Dhamma including explanation. Today's Dhamma is if someone disapproves of your good deed, do not have doubts, or stop halfway through, just keep on doing it without being swayed by others' criticism.</p>					
<p>DL 17</p> <p>-</p> <p>Happiness secret</p> <p>-</p> <p>July 28, 2020</p>	<p>1. Exposition: The program begins with the key sentence. Do not waste time comparing our lives to other people's.</p> <p>2. Rising action: Host then elucidates the sentence by explaining. For if we are supposed to be like someone else, we would like to have been made that way right from the beginning, we all would not have differed from each other in looks, personality, skin color, language, culture, birthplace, intelligence, interest, ability, and gender.</p> <p>3. Climax: Host elucidates and provides more detail. We are all in fact very different, for diversity is the basic nature of everything and everyone. Each</p>	<p>Monk is host who has flat character. Phra Maha Vuthichai Vachiramethi is sole host of the whole program. He has clear and straight behavior. His voice is strong and clear pronunciation. Additionally, there is a man who provide the sign language.</p>	<p>Main scene is at a café.</p> <p>1. Beginning of the program, it presents natural view and shows the program name and host name.</p> <p>2. The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background contains of trees, canal, sky, waterfall, and straw houses.</p> <p>3. At the end of the program, the textual images are presented. Blurry green and a flower are used for background and the texts are presented</p>	<p>Teaching in terms of daily life and motto. Host has clear and strong voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.</p>	<p>This program is about one and a half minute. it begins with the key sentence, then host elucidates by providing more detail.</p>	<p>Since the Backdrop is nature in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is sign language and subtitle in both Thai and</p>

	<p>of us has the story that is entirely unique, so write your history in the way that reflects your individuality. Do not imitate anyone or let anyone pressure you until you are unhappy.</p> <p>4. Falling action: Host recommends that Courageously move in the direction that you have chosen the way the sun moves across the sky following its own course. The clear sense of self is what makes the sun maintain its greatness and its ability to happily shine every day.</p> <p>5. Ending: Host provides the today's Dhamma including explanation. Today's Dhamma is to be one's own self is the first rule of happiness.</p>		on there.			English during the program.
<p>DL 18</p> <p>-</p> <p>Don't mind the people words</p> <p>-</p> <p>July 29, 2020</p>	<p>1. Exposition: The program begins with the key sentence. There are several things that can kill our happiness, but one thing that greatly affects us is someone else's opinions or judgments.</p> <p>2. Rising action: Host then elucidates the sentence by explaining. Those who have achieved great successes in life thus disregard others' viewpoints. If they pay attention to what other people say and</p>	<p>Monk is host who has flat character. Phra Maha Vuthichai Vachiramethi is solely the whole program. He has clear and straight behavior. His voice is strong and clear pronunciation. Additionally, there is a man who provides the sign language.</p>	<p>Main scene is at a café.</p> <p>1. Beginning of the program, it presents natural view and shows the program name and host name.</p> <p>2. The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background contains of trees, canal, sky, waterfall, and straw</p>	<p>Teaching in terms of daily life and motto. Host has clear and strong voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.</p>	<p>This program is about one and a half minute. It begins with the key sentence, then host elucidates by providing more detail.</p>	<p>Since the Backdrop is nature in the back, consequently host is the outstanding one who presents the program naturally in the way of teaching and uses some</p>

	<p>think about them, they will lose their self-confidence. When that happens, the courage to pursue their dreams will also be gone.</p> <p>3. Climax: Host elucidates and provides more detail of opposite side. The ones who have been able to build an empire of success, all have a very firm standpoint. Here is that firm standpoint: Whatever others think about me, please leave that in their header; whatever others say about me, please leave that on their lips; no matter how others look down upon me, please leave that at their own feelings.</p> <p>4. Falling action: Host recommends that please never carry others' thoughts, words, and feelings and let them affect my life too much; otherwise, my life will never be happy.</p> <p>5. Ending: Host provides the today's Dhamma including explanation. Today's Dhamma is if you want to succeed, do not think much of how other people see you or judge you.</p>		<p>houses.</p> <p>3. At the end of the program, the textual images are presented. Blurry leaves are used for background and the texts are presented on there.</p>			<p>body language such as moving hand. In addition, there is sign language and subtitle in both Thai and English during the program.</p>
<p>DL 19</p> <p>-</p> <p>Future goes down from</p>	<p>1. Exposition: The program begins with the key sentence. Someone who uses foul languages to destroy others, someone who slanders others to</p>	<p>Monk is host who has flat character. Phra Maha Vuthichai Vachiramethi is sole of the whole program. He</p>	<p>Main scene is at a café.</p> <p>1. Beginning of the program, it presents natural view and shows the program name and</p>	<p>Teaching in terms of daily life and motto. Host has clear and strong voice and there is</p>	<p>This program is about one and a half minute. it begins with the key sentence,</p>	<p>Since the Backdrop is nature in the back, consequently</p>

<p>bad speaking - July 30, 2020</p>	<p>tarnish their names, and someone who discredits others to bring them down; these three types of persons do not just harm other people, they already destroy themselves at the same time. 2. Rising action: Host then elucidates the sentence by explaining. That is because they announce to everyone through their actions how improperly they have been brought up and educated. 3. Climax: Host elucidates and provides more detail of opposite side. Someone who is raised and educated right will never find satisfaction in smearing others in spending time lowering other people's vale, and in saying something rude to ruin others. The one who intends to destroy another, ultimately speaking, he is unaware destroying himself; for many will not want to be near uncouth person like him, various companies will not hire him because he will damage their reputation and his friends will stay away from him or he will always incite problems. 4. Falling action: Host leads to Today's Dharmma 5. Ending: Host provides the today's Dharmma including</p>	<p>has clear and straight behavior. His voice is strong and clear pronunciation. Additionally, there is a man who provide the sign language.</p>	<p>host name. 2.The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background contains of trees, canal, sky, waterfall, and straw houses. 3. At the end of the program, the textual images are presented. Blurry leaves are used for background and the texts are presented on there.</p>	<p>background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.</p>	<p>then host elucidates by providing more detail.</p>	<p>host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is sign language and subtitle in both Thai and English during the program.</p>
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	<p>explanation. Today's Dhamma is once is sharp tongue not only ruin his mouth, but also his reputation, his job, his friendship, and his future.</p>					
<p>DL 20 - Overcome the sexual difference - July 31, 2020</p>	<p>1. Exposition: The program begins with the key sentence. All people – whether they are males, females, transgender or third gender persons – all have as much human dignity as we do. 2. Rising action: Host then elucidates the sentence by explaining. Gender is just an outer shell of life. 3. Climax: Host elucidates and provides more detail. If we look closely, we will find that those choose gender are different from ours are human beings as much as we are; therefore, we should not treat them or look at them with contempt. Rather, we should respect them, for they dare to live their lives as individualists. There are male heads of state, female prime ministers, and the third gender and transgender persons who are multi-million-dollar magnates, famous designers, brilliant authors, and the scientist whose innovations have moved the world. 4. Falling action: Host</p>	<p>Monk is host who has flat character. Phra Maha Vuthichai Vachiramethi is sole the whole program. He has clear and straight behavior. His voice is strong and clear pronunciation. Additionally, there is a man who provide the sign language.</p>	<p>Main scene is at a café. 1. Beginning of the program, it presents natural view and shows the program name and host name. 2. The program set a natural scene as the main scene. Host stands alone with the natural green background. The overall background contains of trees, canal, sky, waterfall, and straw houses. 3. At the end of the program, the textual images are presented. Blurry trees are used for background and the texts are presented on there.</p>	<p>Teaching in terms of daily life and motto. Host has clear and strong voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.</p>	<p>This program is about one and a half minute. it begins with the key sentence, then host elucidates by providing more detail.</p>	<p>Since the Backdrop is nature in the back, consequently host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is sign language and subtitle in both Thai and English during the program.</p>

	<p>summaries that we should accept that gender diversity is an ordinary fact about this world, and we should open our hearts to let all genders in, then learn to live with everyone with sincere respect for each other.</p> <p>5. Ending: Host provides the today's Dhamma including explanation. Today's Dhamma is we must never forget that whatever gender we are in the inside we all are humans.</p>					
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	TV Program # 1: Dharma One Minute	TV Program # 2: Khom Dharma Prachamwan Program
	Key Findings	Key Findings
Plot	There are 7 plots which are 1) merit, 2) morality, 3) meditation, 4) Buddhist spell, 5) Buddhist principal, 6) truth of life, and 7) general facts. To begin with question from audience, host then answers the question, give explanation and examples. Falling action and ending with advice, recommendation, and summary.	There are three plots which were 1) morality, 2) meditation, and 3) general facts. Most episodes begin with key sentence and message as exposition. Followed by explanation and giving examples. Host often leads to summary of the key content and ends with today's Buddhist teaching related to each episode.
Structure	The program is about one minute long. It begins with question from audience, then host answers question and provides explanation. Finally, host gives advice, summary, and Buddhist teaching.	This program is about one and a half minute long. It begins with the key sentence and message. Host elucidates by giving poem, clear explanation, and various examples. Some episodes narrate news and leads Buddhist teaching.
Character	Only one Character which is Phra Somchai Thanavuddho who is the Monk as host soley the whole program. He has clear and straight behavior. His voice is gentle and not adding any tones.	There is Phra Maha Vuthichai Vachiramethi who is the Monk as host soley the whole program. He has clear and straight behavior. His voice is strong and clear pronunciation. Additionally, there is a man who provide the sign language.
Dialogue	Teaching in terms of daily life and answering question. Host has gentle voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge.	Teaching in terms of daily life, motto, news. Host has clear and strong voice and there is background sound as well. The speed of the dialogues is not too fast or too slow. The dialogue serves knowledge and mental healing to audiences.
Scene	Main scene is set at the park around with trees.	Main scene is at a café around with natural such as trees, canal, sky, waterfall, and straw houses.
Visuals	The Backdrop is blurry green in the back and host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is Thai subtitle during the program.	The Backdrop is natural, and host is the outstanding one who presenting the program. Host presents the program naturally in the way of teaching and uses some body language such as moving hand. In addition, there is sign language and subtitle in both Thai and English during the program.

RQ#2: How do Dharma programs on Thai television present Buddhist wisdom in terms of content?

Content: Dharma One Minute

Episode	Buddhist Teaching Topics
DM1	This episode gives the idea of why young people nowadays encounter diabetes. Hosts gives the information that it is about food which we now have more sweet and seasoning food. As a result, it leads to diabetes. Host also advises that eating natural food will be good in health.
DM2	This episode explains that there are two types of stones. Normal stone is the first one which can be used for decoration as the Fung Shui. Other is crystal which has both good and bad power inside. Owner should intend to pray and have meditation to enhance good power inside the stone.
DM 3	This episode answers that we can get merit even though we have the purpose of tax deduction. We can utilize the legal right as tax deduction, while we believe and intend to make merit.
DM 4	This episode provides reason and information that if givers give old or second-hand items to others for making merit, they would receive the used things back as well. Hence, please intentionally prepare things and give best things to others to make merit.
DM 5	This episode provides information of the Chom Nom Tewada spell and also answers the audiences question that God could come to the us depending on our minds.
DM 6	This episode explains that having negative thinking could cause aging because body system will not work well. We can get stressed and sad. Host advises to think positive.
DM 7	This episode clarifies that dogs does not howl when seeing ghosts, but it is because dogs' ears can receive sensitive sound than human. Dogs will howl in order to release their pressure in ears.
DM 8	This episode explains when we are hungry, we will have the low of blood sugar level. This causes temper inconsistent. Host shares the old tale that there is a hangry boy who can hurt his mother due to being tried and hungry. Host advises that please have food on time and take care of health as well as temper.
DM 9	This episode advises the way to stop jealousy by comparing no one. Please compare yourself. Host educates that fame, richness, property, and so on are temporary things. Additionally, Carlos Ghosn who is CEO of biggest motor network and has lots of money was in jail. Therefore, everything is uncertainty. After realized these uncertainties, feeling jealousy will release.
DM 10	This episode educates that it does not sin if we do not feel love the adoptive parents. However, we have to do best in child duty and take good care of them.
DM 11	This episode educates and explains why we remember on the story made us sad better than that made us happy based on reality and Buddhist teaching. Sadness threatens the human basic need which is security, while we will think of happiness once we feel safe. Sadness and insecurity are stronger feeling.
DM 12	This episode answers the audience who has no feeling about going to temple and listening to Dharmma. Host educates that we should concentrate on joy, faith, and happiness when going to temples or making merit.
DM 13	This episode educates the 4 Sungkaha-wattu which is one of the Buddha's principles. This is to be generous person, saying good things, assisting others, and do these good things usually. The 4 Sungkaha-wattu will make friends love us.
DM 14	This episode educates children's role and responsibility even though their mothers like gambling and fathers drink alcohol. Children must to take good

	care of the four requisites and bring their parents to temples. Monks can teach their parents.
DM 15	This episode educates that meditation and praying could reduce complaining. The sample of a wife who complains her husband so much, one day she held a monk amulet under tongue. This makes her cannot complain and her husband back home on time. Host teaches that please doing meditation and praying, instead of complaining.
DM 16	This episode educates that we can be ambitious person, having energy, and being number one in the creative way. It is bad if we are jealous others. Please drive ourselves in self-development.
DM 17	This episode educates Buddhist teaching of the way to recovery the sadness of worry. Please focus on solving problem instead of sadness and must take good care of ourselves because health is essential in solving problems.
DM 18	This episode provides the meaning of practicing mind, explains the reason why we have to do that, as well as tell the benefits from practicing mind that controlling mind leads to controlling our behavior. Consequently, our lives will be good, happiness, and success.
DM 19	This episode educates the phrase “where there is a will, there is a way”. You must to do a best attempt at own level which is appropriate goal. As humans, please try the best and do not be discouraged.
DM 20	This episode educates that revenging and building Karma are similar. Revenging over and over does not cause something good, please forgive others. The sample of Phra Devatas who built karma with Bodhisattva caused him be in the hell for lives. Therefore, it is worthless to be revenging.

RQ#2: How do Dharma programs on Thai television present Buddhist wisdom in terms of content?

Content: Khom Dharma Prachamwan Program

Episode	Buddhist Teaching Topics
DL 1	This episode encourages to hearten ourselves to enable to fight the COVID – 19. The phrase “This too shall pass” was what the Lord Buddha pointed out.
DL 2	This episode talks about the pandemic covid-19 situation affected people, economy, and daily lives all around the world. Host encourages that what never happened has happened, and whatever has happened will not remain with us forever.
DL 3	This episode talks about the covid-19 situation and gives the points that the situation causes the nature back. For example, the sky looks bluer and sea turtles regain their tranquil.
DL 4	This episode educates that when the covid-19 made us have to stay home, we should have physically and internally at home. Even though we are at home, but let minds following emotions. This does not means truly stay at home.
DL 5	This episode talks and explains new words about covid-19 such as lockdown and stay home. Host also advises that new skill that’s most necessary in the ‘new normal’ age, is to have an open mind.
DL 6	This episode explains that whoever has tender and refined mind will live with the environment with the feeling of a good friend.
DL 7	This episode talks about the tragedy in the state of Minnesota and provides the Buddhist teaching that we should understand that everyone is all humans.
DL 8	This episode talks about the news of protesting in Minnesota to ask for justice for the black American. Host educates that we should avoid saying something that feeds violence of all kinds.
DL 9	This episode educates to gain the right knowledge that we are all equal as human beings no matter what our skin color is or the language we speak.
DL 10	This episode educates that we should do things to benefit ourselves, others, and the world in the most perfect way we possibly can. Host provides Dhamma by letting audience think that are we here just to finally die and turn into dust or to make the world better.
DL 11	This episode educates that Life will be happy if it has freedom as its bedrock and teaches that we must not create new chains by behaving improperly. Always maintain freedom in your life, physically, mentally, and intellectually.
DL 12	This episode advises the way philosopher teaches child and recommends parents to teach their children that please train yourself to be in good way such as kind, mindful and compassionate towards everyone.
DL 13	This episode educates by providing various examples of Law of attractions, for example, love attracts love. Giving Dhamma that to train yourself to project positive energy or the energy of righteousness, happiness, peacefulness, and creativity; then good thing will happen in your life.
DL 14	This episode educates and advises how to deal with unexpected and unpreferred situation is that just to change the attitude. To change misfortunes into good fortunes, change illnesses into teachers.
DL 15	This episode educates the truth about life that is death is certain, but the day we will die is not. Live each day the best you can, for if it's your last day, you will have no regrets, for all your life you've done your best already.
DL 16	This episode educates the truth that there will be some negative opinions towards our good deeds. When you do something good, whether others agree with it or not, never lose faith in its goodness, please keep doing it without being swayed by others' criticism.

DL 17	This episode educates to do not compare our lives with others. Do not imitate anyone or let anyone pressure you until you are unhappy. To be one's own self is the first rule of happiness.
DL 18	This episode educates that please never carry others' opinion or judgement towards ourselves. There are several things can ruin our happiness. If you want to succeed, do not think much of how other people see you or judge you.
DL 19	This episode educates that bad language destroys not only other people, but also themselves. People speaking bad announce their actions how improperly they have been brought up and educated. It is not only ruining their mouth, but also their reputation, their job, their friendship and their future.
DL 20	This episode educates that whatever gender - males, females, transgender or third gender persons - in the inside we all are humans. Please accept and respect that gender diversity is an ordinary fact about this world and we should open hearts.

Emerging Themes: 3 Themes

- 1) How to overcome unpleased situation
- 2) General problems/conflicts
- 3) How to be happy and good life

TV Program # 1: Dharma One Minute	TV Program # 2: Khom Dharma Prachamwan Program
Key Findings	Key Findings
Theme 1 Buddhist spell.	Theme 1 How to live in this world.
Theme 2 How to get rid of bad things.	Theme 2 How to live with unusual situations.
Theme 3 How to be good.	Theme 3 How to overcome problems in current situation.
Theme 4 Buddhist principle.	Theme 4 Conflicts and General thing.
Theme 5 To manage mind.	Theme 5 How to have happy daily life.

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